

**Northeastern Pennsylvania
Section**

Mercedes-Benz Club of America

MBCA-NEPA.COM



Shining Star Fall 2022 Newsletter

President's Message

We had some great summer events this summer: Deutsche Classic, Das Awkscht Fescht, New Hope Auto Show, and our NEPA Picnic. Plan on joining us next year.

We look forward to our Fall events where the temperatures are usually cooler than the summer events, which add to the enjoyment : Radnor Hunt Concours d'Elegance 9/11, Regional Picnic 9/17, Day Drive 9/18, Road Rally 10/1, and our Planning for 2023 Meeting 10/13.

Information on these events can be found in this newsletter.

Stay safe, happy motoring,



Mike Ziegler

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- **New Members**

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- **The (Second) Most Unusual Mercedes Benz Production Car by John Sale**

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5. Past Events

- **Deutsche Classic - July 9**
- **Das Awkscht Fescht - August 7**
- **New Hope Car Show - August 14**
- **NEPA Picnic - August 27**

6. Previous Items of Interest: Airbag Recall, Personalized License Plates available, Associate Members emails, MBCA Car Flags, Name Badges, Free Classified Ads, MBCA Northeastern PA Section Logo Clothing Available!, Survey Request, Membership Renewal/Sign-Up Reminder, Pictures of events needed for our website, Event Attendance Book, Request from the Advertising Coordinator, the New Online Membership Brochure / Application, Mercedes Benz Channel on YouTube.com; Important Member Survey--we want to hear what YOU want from us

1. Upcoming 2022 Events

Upcoming 2022 Events

Sun, Sep 11, 9AM - 4PM Radnor Hunt Concours

Sat, Sep 17, 11AM - NNJ SNJ Regional Picnic Bleiemaier's, Hopewell, NJ

Sun Sep 18, 1PM - NEPA Day Drive

Sat, Oct 1, 9:30AM / 10:45AM / 11AM - NEPA Road Rally, Ron Gabel

**Thu, Oct 13, NEPA Planning Meeting - 6PM Cocktails; 6:30PM
Dinner**

Thu, Oct 13, 8:45 - PM NEPA Board Meeting

TBD - NEPA Tech Session, Masano's MB, Reading (Alice & Otto)

**Tue, Dec 13, NEPA Christmas/Holiday Party, 6PM Cocktails; 7PM
Dinner**

Cars and Coffee – Lehigh Valley 2022 Schedule

Steel Stacks Location

101 Founders Way, Bethlehem, PA 18015

8AM to Noon

April 3rd - Opening Day (all makes and models)

May 15th - (all makes and models)

June 26th - (Japanese Theme)

July 17th - (American Muscle)

August 28th - (SUV/Truck/4by4)

October 16th - Season Finale

Upcoming 2022 Event Details

Radnor Hunt Concours d'Elegance

September 11, 2022

9:00am to 4:00pm | The Concours d'Elegance

Show gates open at 9:00 AM and the award ceremonies conclude at 4:00 PM.

The featured automotive classes for 2022 are Cadillac, Cars from the Derham Body Company, Porsche 4 Cylinder 4 Cam Cars, Cars of Honoree Chuck Cantwell, Ferrari 75th Anniversary Display. The featured motorcycles classes are BSA and Motorcycles Made In America.

9:00am | MotorSport Park

MotorSport Park is rain or shine. Admission and parking for the driver and vehicle is \$10 PLUS the General Admission ticket of \$60 for a total of **\$70**. This includes admission to the event for the driver, a show poster, show program and a dash plaque. Each additional passenger is \$60 which includes their show ticket and a program. Gates open for MotorSport Park at 9:00 AM.

Detailed Schedule: <https://radnorconcours.org/schedule/#sunday>

Get Tickets here: <https://radnorhuntconcours.ticketleap.com>

Questions? Please contact Mark Bowie: markbowie@radnorconcours.org.

NNJS, SJS and NEPA September Picnic & Car Show

Saturday, September 17, 2022

Registration closes Wednesday, September 14

11:00 AM

NNJS, SJS and NEPA are proud to cosponsor the picnic and popular vote car show to be held at the home and on the grounds of Falkenhorst, John Bleimaier's country estate – **41 Moore's Mill/Mount Rose Road in Hopewell, NJ**. This year the picnic and car show will be held on Saturday, September 17, beginning at 11 AM, with lunch being served around noon.

There is no cost for members to attend the picnic, BUT we need to know whether or not you will be attending to ensure that we will have enough food. NNJS, SJS, and NEPA will supply hot dogs, hamburgers, paper products, condiments, water, soda, and ice.

There will also be the "Silent Auction." Please bring a new or gently used item that you would like to donate to the 'Auction' table. There may even be "lawn sprints" again this year for those inclined! The proceeds from the auction will be used for one of our Charity donations.

Even though most of the food and drinks will be supplied by NNJS, SJS, and NEPA, we still need you to bring an appetizer, main dish, side dish, salad, or dessert to supplement the buffet.

Please use the **online registration link to sign up and let us know: How many? What car? What will you be bringing? Appetizer; side dish, salad, or dessert.**

We NEED an ACCURATE head count – we want to ensure that we have enough food, but we do not want an overabundance. Please respond by Sept. 14.

Registration link: <https://forms.gle/tPsijFUAtixEy6F19>

Hope to see you there!



Volunteers needed to help at the September 17th Picnic. We need YOUR HELP to make the picnic a SUCCESS!

We need volunteers for **registration when the people & cars arrive.**

Setting up the parking area - location map will be provided.

Directing the cars where to park and setting up and serving the food.

Here is the link to the volunteer sign-up page

<https://forms.gle/MVXn2Js7br8NbTsMA>

MBCA-NEPA Day Drive

September 18, 2022

Destination on this drive will be the National Centre for Padre Pio, Barto, Pennsylvania.

Who is Padre Pio?

Padre Pio, who lived from 1887 to 1968, was afflicted with the “stigmata,” open wounds on the hands as suffered by Jesus when he was crucified. Although hundreds of people claimed cures and other miracles worked by Padre Pio, the Roman Catholic Church resisted growing pressure from his followers all over the world to make him a saint.

Some people considered him a fraud, and, in addition, the church does not consider stigmata or bilocation (being in more than one place at the same time, also attributed to the monk) as signs of saintliness.

Padre Pio was canonized in June of 2002 by Pope John Paul II and the Centre held masses, talks and showed a live broadcast of the ceremony at the Vatican.

Why the National Centre in Barto, Pennsylvania?

Vera Marie Calandra, of Norristown, was born with severe congenital defects of the kidneys and bladder. Her bladder had to be removed, and her doctors gave up hope that she would survive. But in 1968, her mother took the two-year-old girl to Italy to see Padre Pio, a Franciscan Capuchin monk believed by his followers to have

healing powers. He touched her on the head twice and within days, the family said, she began to grow a new bladder. Today, Vera Marie helps to manage the Centre and Padre Pio, the man they say saved her, has become a saint.

The Calandra family made a commitment to let the people know the good and caring person Padre Pio was. To carry out this promise, the Calandra family founded the Padre Pio center and, using donations, built a \$3 million Italian chapel and a museum on more than 100 acres of land in Barto, Pennsylvania.

Even though the day drive is on a Sunday and to a religious site, I hope to make it even more interesting by providing back stories on the design and development of the Centre.

Socializing will begin at 11:30 a.m. at Dunkin Donuts (Weis Market, Route 100, Fogelsville). The Club will provide coffee and doughnuts before the drive. The drive will begin at 12 noon and travel backroads and see some interesting sites on the way to our final destination.

Because the Centre is expecting a larger crowd than usual that weekend, it is necessary to have a count so reservations at a local restaurant for a luncheon after the tour can be made.

Please RSVP by September 10, 2022 to

Barry Brobst

bbrobst @ptd.net

610-285-6429 Home

610-390-1878 Cell

Click here to visit the Padre Pio website: <https://www.padrepio.org>

Barry Brobst



MBCA NEPA

2022 FALL FROLIC RALLY

By Ronald G. Gabel

Our MBCA NEPA Fall Frolic Rally will be held Saturday October 1, 2022. The rally will begin with breakfast on your own at The Starlite Diner on Route 100 (South of Route 22), Allentown PA. The rally will begin at 10:00 AM but we encourage participants to arrive early enough for breakfast on your own and to review the rally instructions. This rally is a form of friendly competition in which participating cars leave the starting point individually and are directed to follow a prescribed route to the finish point.

NO PREVIOUS EXPERIENCE NECESSARY! First timers have as much fun {sometimes more fun} than experienced rallyists.

THIS IS IN NO WAY A RACE. In a race the idea is to get to the finish line in the shortest possible time. In this rally the aim is to follow a predetermined route, and correctly answer questions along the way. **Going too fast will hurt your chances of winning** Answers to all questions can be found along the route for those lucky enough to locate them. (Sort of a treasure hunt). Time allowed for completion of the rally will be more than enough to complete the task. **This contest is simply a test of your ability to follow precise instructions.**

If you are a member of our club, a sister club or a potential club member who would like to try your hand in one of our club rallies, we suggest you give it a try. All models of Mercedes cars, any year, any type is welcome and encouraged to participate. If for some reason your Mercedes is unavailable, you can use another car. There is **no previous experience necessary** and virtually all who have attended our rallies in the past have universally enjoyed the experience.

Directions will be simple, so no previous experience will be necessary. The rally will basically be a nice slow drive through the country over scenic back roads while searching for answers to a number of questions, answers will be found along the way from the car if you drive slowly. Since you will be scored on driving the “exact” route and distance, backtracking to locate missed answers **will** count against you. Of course, **so will missing the answer.**

Obviously, this is **NOT** a one-man job. **WE REQUIRE TWO OR MORE PERSONS TO A CAR; family members and friends are welcome to participate in your car or theirs.** each car will require a driver and one or more to “navigate”. If you can't find a navigator let us know and we will try to find one for you. All you really need to participate is a pencil, a car, a love for driving, a GPS or roadmap in case you get lost (**your panic envelope will tell you where the end point is as a last resort**), and the desire to have a good time.

General Instructions will be given to each designated navigator **AS SOON AS YOU ARRIVE** the morning of the rally. These “Generals” will explain how to correctly follow

the route and the “Rules of the Road”. Your rally master will go over the instructions in detail and will answer all questions at the drivers meeting. **ALL PARTICIPANTS ARE INVITED TO JOIN US FOR BREAKFAST AT THEIR OWN EXPENSE BUT ARE NOT REQUIRED TO BE THERE PRIOR TO THE DRIVER’S MEETING ABOUT 9:45.**

The first car will start at about **10:00 AM**. The Route Instructions, your directions from the start to finish of the rally, will be given to each driver one-minute prior to his start time. One of the cardinal rally rules is “**NEVER ASSUME ANYTHING**”, read your Generals carefully.

Hope you will all plan to join us Saturday October 1st for food, good fun and good fellowship. Food and toilet facilities will be available at the end of the rally. Plan to come early and have breakfast prior to the 10:00 AM starting time. **JOIN IN THE FUN! PLAN NOT TO MISS THIS ONE! THE MORE PARTICIPANTS, THE MORE THE FUN! BRING THE FAMILY! YOU ARE NOT REQUIRED TO USE A MERCEDES CAR IF YOURS IS UNAVAILABLE!**

REMEMBER POTENTIAL MEMBERS AND/OR FRIENDS ARE WELCOME TO PARTICIPATE IN YOUR CAR OR THEIR OWN.

Thu, Oct 13, NEPA Planning Meeting for 2023 events
with **FREE dinner & Drink** on Thursday, October 13 - 6PM Cocktails; 6:30PM
Dinner [Hops at the Paddock Restaurant](#)
1945 W. Columbia St., Allentown, PA 18104

We will be discussing events for the 2023 calendar year at the planning meeting. Bring your ideas and your 2023 planning calendar so we can pick dates that most of you are available to attend.

In appreciation for your help in planning for the 2023 events, one cocktail or soft drink and dinner (ordered off the menu) will be paid by our section for NEPA members & their associate member. Check out their menu at <https://www.hopslehighvalley.com/paddock/menus/> They have delicious food, including homemade pierogis! A cash bar is available for additional drinks. RSVP to Debbie Egolf appreciated, but not required.

Planning meeting will be followed by our **NEPA Section Board Meeting at 8:45PM** if time permits

Tech Session at Masano's Reading Pa

TBD more than likely mid-October

Tech Session at Masano's tentatively scheduled for mid-October. Masano suggests a Saturday from 9 to Noon.

Possible agenda:

9-10AM - MB section members and guests check-in (coffee and donuts), self-guided tour of new car displays. Meet the Masano staff.

10-11AM - Masano representative walk-through new features of the 2023 electric or SK MB, Talk about features for 2024 and beyond.

11 - Noon - Masano service representative do an "under the hood" walk-through of typical annual maintenance.

Noon + buffet lunch (sandwiches, salads, cookies) in new car display area. Q&A with Masano staff.

Tue, Dec 13, NEPA Christmas/Holiday Party, 6PM Cocktails; 7PM Dinner

We are fortunate to have [Madeline's in Foglesville](#) reserved again this year. More details forthcoming in a future eBlast!

Please check MBCA-NEPA.COM for updates after this newsletter publication.

2. Members' Corner

Meet our new members:

Daniel Barrett of Allentown PA (2022 Interstate)
Michael Hornbook of Bethlehem PA (2012 E550 4MATIC)
Amex Milind of Schaumburg IL
Elissa Pizza of Gilbertsville PA
Barry Stettler of Allentown PA
Timothy Torres of Blakeslee PA

Please note: if your associate member would like to receive a separate copy of our newsletter and eBlasts, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

3. Technical Section

The (Second) Most Unusual Mercedes Benz Production Car

I have been thinking about a technical article for the 2022 Fall newsletter. I wanted to write about an unusual Mercedes Benz. However, I just got my September-October 2022 copy of The Star magazine which beat me to the punch. The Star Magazine featured an unusual Mercedes Benz in an article and in the AUCTION Spotlight. It is the 1955 300SLR Uhlenhaut Coupe that sold for a mid-boggling \$143,000,000. It is one of only two built. That sent me back to the drawing board to see if I could find the (second) most unusual Mercedes Benz production car.

When you get into this kind of subject, it quickly becomes a matter of opinion what is unusual or a production car. There are unusual prototype cars, such as the Mercedes Benz 150 Sports Saloon, that never went into production. I skip those cars and focus on cars that were actually produced for consumers. I will write about the car I think fits the criteria. However, I am willing to write about other cars that the readers would like to consider.

While researching the subject, I found two production cars that fit my criteria. One is a 1930s vintage and the other a 1970s vintage. For this article, I will concentrate on the 1934 Mercedes Benz 150 Sport Roadster. I decide on this car because it introduced the mid-engine sports car, although in extremely limited production, to the consumer market.

Mercedes Benz 150 Sports Roadster (W 30 Series), 1934-1936

Mercedes Benz introduced the design for the mid-engine Mercedes Benz 150 Sports Saloon 1933. The unusual feature of this design, compared to the Mercedes-Benz 130, was its use of the mid-engine concept, which engineers use today in production sports cars and in Formula One race cars. For the 2000-kilometre trial, staged from 21 – 27 June 1934, Mercedes Benz built six examples of the Sport Saloon version of the 150 model. Two of the six teams retired from the trial. The remaining four won gold medals. The final whereabouts of the six Sport Saloons remains unknown.

In November 1934, the Daimler-Benz Board of Management decided to build two Sport Roadsters based on the Mercedes-Benz 150 Sports Saloon for the 1935 IAMA in Berlin.

Behind the seats was stowage space for both the lightweight, button-on soft top and small items of luggage. And the front bonnet could accommodate a large suitcase and the fuel tank.

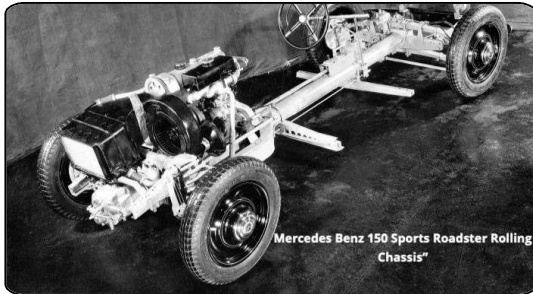
One sales brochure hailed the vehicle as a “thoroughbred sports car” highlighting the qualities of the sports engine and its outstanding power-to-weight ratio. “Each hp has a load of just 19 kg! This explains how the 150 has acceleration in every gear – and virtually on a par with that of a supercharged car.” In terms of technical design, including the engine, it was identical with the Sports Saloon. The compressed-air cooling permitted the use of a smaller radiator. A blower driven by the engine forced cool air through the radiator. Engineers mounted the small rectangular radiator behind the engine above the rear axle.

The body design of the Sport Roadster was fundamentally different from that of the Sport Saloon. As an all-new design, it bore typical features of open-top sports cars of the day, including, for example, the swept split front windscreen and the two free-standing spare wheels mounted in front of the rear wings. Also highly distinctive was the pointed boat-like rear end with its two license plate holders. Mercedes Benz mounted a free-standing Mercedes star at the front end.

Mercedes Benz presented one of the cars at the exhibition and, the other was to be available for test drives. The unusual feature of this design, compared with the Mercedes-Benz 130 rear engine design, was its use of the mid-engine concept from the Mercedes Benz 150 Sports Saloon, which car manufacturers still use today in sports cars and in Formula One race cars. Mercedes Benz rotated the drive package of engine and transmission through 180 degrees to improve the distribution of masses between the axles. Engineers positioned the engine in front of the rear axle and the transmission behind it. The engine was based on a 1.3-liter air-cooled unit, but with an increased displacement up to 1.5-liter. It delivered fifty-five hp, which was high for that era. To gain that output, engineers installed a double-barrel carburetor and overhead camshafts.

Mercedes Benz scheduled the delivery of the production units for May 1934.

The Mercedes-Benz 150 Sport Roadster remained a part of the official sales range until 1936 but they only built it in extremely small numbers. Records vary as to the exact number of units produced. One production statistic puts the figure at 20 examples. The statistics for bodies produced at Sindelfingen records just five examples – one in 1934, four in 1935. On the other hand, the order books show just two deliveries. But one thing is certain: the 150 model was not only one of the rarest cars from the Mercedes-Benz brand, but it was also one of the most technologically innovative vehicles of its day. One 1936 Roadster is in the possession of Daimler AG. Jakob Werlin, former Board of Management member, purchased the car second-hand in the early 1950s with a mileage of 44,500 kilometers. It would appear to be the only surviving vehicle of this highly innovative model series.



Technical Questions Answered

If you have technical questions submit them to [Alice Christensen](#), Newsletter Editor, who will then submit them to Walter Piekarski, our Technical Advisor, for an answer, which may also be put in our next edition.

[4. Join us on Facebook](#)



Please visit and join our Facebook page. Once accepted you can post pictures of your cars, join member discussions on various Mercedes topics, and ask questions. Click here: <https://www.facebook.com/groups/MercedesBenzNEPA/>

5. Past Events

Deutsche Classic **Saturday, July 9, 2022** by Wesley Wormser

With the threat of rain in the morning, the fate of the 2022 Deutsche Classic was still up in the air until we all awoke that morning. Thankfully the rain held to the south all day and resulted in beautiful weather for all who attended.

This year saw one of the largest turn outs of Mercedes-Benz at this event, with 38 cars facing the show field. Unconfirmed, it may be the largest showing of Mercedes-Benz at this event. Fun was to be had not only by perusing all the wonderful German cars on display but also by taking the opportunity to wander around the swapmeet to find that all-important part you hadn't been able to find anywhere else.

It is also a pleasure when you can spend the day with friends, both old and new. This year's fun didn't stop after the awards were announced either. The club tent still had to be taken down, which was no easy feat because, for the first time, a shovel was needed to remove one of the stakes! (see photo bottom left).

If you did not make it this year, hopefully, we will see you there next year and can have 40 Mercedes-Benz on display!





Das Awkscht Fescht

Sunday, August 7, 2022

Club members enjoyed a hot but breezy day checking out the cars on display at Das Awkscht Fescht at Macungie Memorial Park on Sunday, August 7th.

Twelve Mercedes-Benz cars, including a very unusual 1958 O-310 22-window Panorama Omnibus owned by Michael Lopsonzski were among the hundreds of classic and antique automobiles on display at the show. Lopsonzski also brought his 1958 190SL, one of two cars of that model displayed. The other 190SL is owned by Ronald and Matthew Komishock.

Other cars displayed included two R107s (a 1974 450SL, a 1980 450SL, and a 1986 560SL), two W123s (a 1978 280E and a 1982 300D), a W126 (a 1987 300SDL), a W124 (a 1992 500E), an A209 (a 2004 CLK320 cabriolet), and an R170 (a 2004 SLK320).

Plan on attending this event next year, the club will definitely be back!





New Hope Car Show Sunday, August 14

The New Hope Solebury High School Association had the first car show in 1957. That year the association raised \$70,000 to build an addition to the gym. This year they celebrated the 75th anniversary with Ferrari as featured car. It is a very eclectic car show with many different high-end cars.

The Sunday import show at New Hope was great as ever. Although a warm day, our Mercedes club had our tent in the shade and we had an excellent turnout. Thirteen Mercedes-Benz were in the classic class and one in the performance class for newer cars (see panoramic (photo below).

Dominic Mari brought his 1970 300 SEL 6.3 MB which had originally been owned by Graham Nash of Crosby, Stills, Nash and Young. Mari tried to contact Graham to let him know that his first car, is still here! (see photo very bottom right). Dominic's Benz came in 1st (photo bottom right)

For a complete list of winners on all categories go to <https://newhopeautoshow.com>, go to past winners, and click on 2022 winners!



MBCA-NEPA Picnic August 27 Alice & Otto Christensen's Garage

Weather was very cooperative, warm and humid, but Otto had 2 A/C's cooling off the interior of the garage. We had about 12 cars and around 28 guests.

Lots of great food: hamburgers, hot dogs, brats, several potato salads (including Wesley's Family German Secret Recipe), Cole slaw... yummy desserts, including Sweet Street's Oreo brownies, a delicious coconut torte, and Debbie's Pineapple Casserole, cookies, and more.

Once again we had a popular car vote. Winners shown below: there was a 3-way tie for 1st place classic sport 1900 - 1997: John Bleimaier, Ron Gable, and Otto Christensen (no photo); 1st place new sport went to John Sale; 1st place classic sedan went to Bob Steele; 1st place new car to JoAnne Faust; 2nd place Classic Sedan went to Armen Ravin Amirian; and 2nd place new sport went to Mike Ziegler.

Bottom photos left to right: John Bleimaier, John Sale, Bob Steele, JoAnne Faust (Wesley's grandmother), Ron Gabel, Armen Ravin Amirian, Mike Ziegler.



6. Past Items of Interest

Airbag Recall

At Mercedes-Benz, our highest priority is keeping you safe. So we'd like to share some important information about a recall involving Takata frontal airbags used in many vehicles, including certain Mercedes-Benz models. This safety recall is a result of inflators that may improperly deploy with excessive force in the event of a crash. Takata and other inflator suppliers are working with the U.S. Department of Transportation National Highway Traffic Safety

Administration (NHTSA) to coordinate availability of replacement airbags as soon as possible. To learn more about the Takata Recall, including information on free airbag replacement, visit mbusa.com/mercedes/recall.

Personalized License Plates now Available from DMV

The Pennsylvania license plates with the Mercedes-Benz Club of America logo on them are available again through our Keystone Section. They are available either sequence numbered, or customized with up to 5 letter/numbers for an additional one-time fee. Two of our members customized plates are pictured on the top-right corner of our [MBCA-NEPA.com](https://mbca-nepa.com) web site. The link to the directions and forms to fill out can be found here: <https://keystone.mbca.org/pa-license-plate>



Associate Members emails:

We would like to have each member who has a spouse or partner, to list that person at no additional cost, as an associate member, and to list their email address so they also get the newsletters and other updates directly. You can do that by logging into the [MBCA.org](https://mbca.org) web site (also notify editor if you want the associate member to receive emailed newsletters and eBlasts), or email the information to [Newsletter Editor](#) along with their phone number (or let him know that the associate member's phone number is the same as the member's phone number).

MBCA Car Flags

Blue car flags with the MBCA logo on both sides are available. They fit on the side windows. They are good for any MBCA event to show your support of our club. They are available from Debbie Egolf or Mike Ziegler at most events.

Preferably, email Debbie at egolf2000@yahoo.com so she knows to give it to you at the event you are going to. There is a donation of \$5 requested preferably by check to MBCA-NEPA. Get one for each of your MB cars and keep it in the car, so you don't have to remember to take it with you on an event.

Name Badges:

Please wear your name badge to all events. If you (a NEPA member or associate member) never got a badge, your NEPA section will pay \$7 and you pay the other \$7 and it will be sent to you in the mail. If you lost your badge or would like one to keep in your other MB, they are \$14. Contact me for name badges.

[Christina Gardner](#)

Free classified ads:

As a NEPA member benefit, if you have a Mercedes-Benz car or part for sale or wanted and are a member of the NEPA Section, you may list one ad for free per issue (limited to 20 words plus your contact information, then 20 cents per word) in the NEPA newsletter. One free picture will also be permitted if picture is emailed (\$50 if submitting a photo). Free ads may not be listed in printed copies (\$75 to ensure it will be in the printed newsletter). Submit ads by email to the newsletter editor. If you want your classified ad in another issue, you must resubmit your free ad for each newsletter. Members who are in the business of selling Mercedes Benz cars or parts may list one free classified ad per year. For paid ads email the newsletter editor or president with your request.

Personal non-NEPA member classified ads are \$25 for up to 20 words, then 20 cents per word (picture rules same as for NEPA members).

The deadline to submit classified ads are June 10th for the Summer issue, September 10th for Fall issue, December 10th for the Winter issue, and March 10th for the Spring issue.

Mike Ziegler

MBCA Northeastern PA Section Logo Clothing Available!

A diverse line of quality men's and women's *Lands' End* activewear, outerwear, shirts, sweaters and other items are available with our MBCA Section logo.

Visit the *Lands' End* website at <http://business.landsend.com> to browse the catalog or email them at businessoutfitters@landsend.com.

You can also connect by telephone at [\(800\) 587-1541](tel:(800)587-1541).

*Be sure to indicate that you are a member of the **MBCA Northeastern PA Section** and wish to have that logo placed on your selected items.*

Survey Request:

In an effort to keep the NEPA section interesting and relevant to all of our members, we have included a link to a survey. If you have not previously filled out the survey, would you please fill out this short 6 question survey regarding your preferences by clicking the below link. Thank you!

[Click here to complete short survey.](#)

Membership Renewal/Sign Up Reminders

Most of our members utilize the MBCA website to renew their membership. It is important when you do this to also keep your contact information up to date. Remember that you may also add an Associate Member at no cost. This could be your spouse, another family member, or other significant person.

Current members may **renew their membership**-either online through the

MBCA.org portal or by calling MBCA National directly at [800-637-2360](tel:800-637-2360). There are annual renewal options, as well as multi-year options available.

The MBCA National Office also provides several renewal reminders by contacting members approximately 90 days before the renewal date, the date of renewal and 30 days after the passing of the renewal date.

Keeping your contact information current helps the Club to provide timely and accurate information regarding events and activities.

There is a definite need to provide the following bits of information to help the Club for event planning purposes:

- The year, make, and model of your car;
- Associate Member—all Members can add one Associate Member to their membership AT NO COST! We would just need you to provide that person's First Name, Last Name and e-mail address

Double-check for accuracy---

Your current address, telephone number and e-mail address. This can be accomplished by providing the information to me, Alice Christensen, Newsletter Editor at achristensen@comcast.net and I will be happy to assist!

Also, If your associate member is not currently receiving a separate copy of our newsletter and would like to receive a separate copy, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

Current Members - Remember that when you refer a potential member for membership and the person joins the MBCA, ***you receive an additional free month of membership for each new member you refer.*** There are probably family members, co-workers, and other social friends who are enjoying the Mercedes Benz driving experience. Encourage them to join our Club and Section to enjoy the full complement of **fun driving and social activities** our Section plans each year!

Keep our membership numbers and Club strong and enjoy the benefits and value of membership by renewing promptly. Please contact me if you have any questions or issues.

Mike Ziegler

MBCA NEPA Section
mikez@zieglersrv.com

Pictures of events needed for our website:

When you take pictures at our club events, please email the ones you would like to see on our website to Debra Kropf debra@kropf.com for possible inclusion on our website, and please cc your Newsletter Editor achristensen@comcast.net.

Event Attendance Book:

Members who attend NEPA events are requested to sign the Event Attendance Book, and if you brought your Mercedes-Benz to the event, list the year, make, and model brought. If you don't see the book at the event, tell Debbie Egolf or one of the other officers (with gold colored name badges) that you would like to sign the Event Attendance Book.

Request From The Advertising Coordinator

Do you have a favorite Mercedes-Benz service center or equipment supplier? Please send me their contact information (name, address, telephone number, and/or email address). I will contact them to see if we can get them involved with NEPA advertising and activities.



**Northeastern
Pennsylvania
Section**

John Sale
Advertising Coordinator

[Redacted]

610.442.5930
jws3@lehigh.edu
www.nepa.mbca.org

The New Online Membership Brochure / Application

The newly redesigned two-page Membership Application has been updated with a cover page highlighting MBCA Membership Roadmap of Benefits, has links to our Social Media Pages and a completely redesigned fillable membership application. This new condensed version of the traditional application reduces printing costs while still providing important information about the club and benefits of being an MBCA member.

This new two-sided online brochure can be locally printed, reducing the expense of printing and mailing the traditional tri-fold application. Sections that need applications immediately for a recruiting event can download the PDF and have the new Brochure/Application printed locally on card stock.

The new Brochure / Fillable Application can be viewed or downloaded by clicking on the link or the image below:

https://www.mbca.org/sites/default/files/reference/MBCA_online_Brochure2021_FORM.pdf

Mercedes Benz Channel on You-Tube

Click on the link in the heading to browse Mercedes Benz Channel on You-Tube.

Important Member Survey

Hello Members! If you have not already filled out this survey, please take a few moments to complete this short but important member survey. We want to hear what in person events and topics presented through social media you would be interested in! <https://www.surveymonkey.com/r/T5JR28C>



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Submit news, event, and other contributions for MBCA NEPA Shining Star Newsletter to
nepa.mbca@gmail.com

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