MBCA-NEPA Spring 2022 Newsletter

Northeastern Pennsylvania Section

Mercedes-Benz Club of America

MBCA-NEPA.COM



Shining Star Spring 2022 Newsletter

President's Message

Spring weather is here. If you put your MB away for the winter, it is time to get it out for our spring events. We seem to be back to most of our pre-covid events currently. Hooray!

Our next event is our NEPA Spring Diner April 7th at the Paddock Restaurant. April 23rd we will attend Keystone Section's Technical Session in Lancaster. On May 14th we will combine our Spring Day Drive with SNJ Section visiting The Morven House in south NJ. May 21st will be a Concours Judging Seminar in Clarksburg NJ hosted by the NNJ Section where you will understand how to judge a car correctly, and then you may qualify to help judge at section events. June 18th is the June Jamboree in Florham Park NJ hosted by the NNJ section, the longest running event in MBCA, and have an opportunity to have your car judged.

Details on these events are in this newsletter. Remember to mark the rest of the year's events in your calendar so you don't miss them.

Looking forward to seeing you at some of these great events,



Mike Ziegler

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5. New Items of Interest

For Sale: 1980 450SL 10,000 miles (picture in New Items Section) Mercedes-Benz 300 SL "Gullwing" tops RM Sotheby's Scottsdale at \$6.825 Million; 1931 Duesenberg Model J Tourster Fetches \$3.415 million

1930 Mercedes-Benz 770K Four-Door Cabriolet by Voll & Ruhrbeck for sale on BaT Auctions - sold for \$2,555,555 on February 7, 2022 (Lot #64,661) | Bring a Trailer 1927 Mercedes-Benz 680 S Sport/4 sale on BaT Auctions - sold for \$2,800,000 on March 4, 2022

5. **Past Items of Interest:** Airbag Recall, Personalized License Plates available, Associate Members emails, MBCA Car Flags for sale, Name Badges, Free Classified Ads, MBCA Northeastern PA Section Logo Clothing Available!, Survey Request, Membership Renewal Reminder, Pictures of events needed for our website, Request from the Advertising Coordinator, Request from our Membership Coordinator, Event Attendance Book, Request from the Advertising Coordinator, Renew your Membership/Sign up new Members, the New Online Membership Brochure / Application, Mercedes Benz Channel on YouTube.com.

Upcoming 2022 Events

Thu, Apr 7, NEPA Spring Dinner - 6PM Cocktails; 6:30PM Dinner

Sat, May 14, NNJ SJS Day Drive Morven House Tour and Picnic *

Sat, May 21, 9AM - Noon NNJ Concours Judging Seminar *

Tue, Jun 14, 7PM - 9PM NEPA Board Meeting

Sat, Jun 18, 8AM - 3PM NNJ/SSJ June Jamboree, Park Avenue Club

Sat, Jul 9, 8AM - 4PM Deutsche Classic (NEPA/Keystone)

July 23 - 24 NEPA Overnight Trip

Sun, Aug 7, Das Awkscht Fescht Car Show

Sun, Aug 14, 8AM - 4PM New Hope Car Show

Tue, Aug 16, 7PM - 9PM NEPA Board Meeting

Sat, Aug 27, 1PM - 5PM NEPA Picnic will be hosted by Otto and Alice Christensen, unless someone else would like to host?

Sun, Sep 11, 9AM - 4PM Radnor Hunt Concours

Sat, Sep 17, 11AM NNJ SJS Regional Picnic Bleimaier's, Hopewell, NJ

Sun Sep 18, 1PM NEPA Day Drive

Sat, Oct 1, 9:30AM / 10:45AM / 11AM NEPA Road Rally, Ron Gabel

Thu, Oct 13, NEPA Planning Meeting - 6PM Cocktails; 6:30PM Dinner

Thu, Oct 13, 8:45PM NEPA Board Meeting

TBD - NEPA Tech Session, Masano's MB, Reading (Alice & Otto)

Tue, Dec 13, NEPA Christmas/Holiday Party, 6PM Cocktails; 7PM Dinner

* New events added in conjunction with NNJ and SSJ sections

Cars and Coffee – Lehigh Valley 2022 Schedule

Steel Stacks Location 101 Founders Way, Bethlehem, PA 18015 8AM to Noon

April 3rd - Opening Day (all makes and models) May 15th - (all makes and models) June 26th - (Japanese Theme) July 17th - (American Muscle)

August 28th - (SUV/Truck/4by4) October 16th - Season Finale

Upcoming 2021 Event Details



NEPA Annual Spring Dinner Thursday, April 7, 2022

6PM Cocktails; 630PM Dinner

Hops at the Paddock 1945 West Columbia St Allentown, PA 18104

All members are invited to join us for our annual NEPA Spring Dinner in a private room at Hops at the Paddock. Come and and meet the Board and other members of our section.

We will be ordering off the menu. Here is a link to the menu: https://www.hopslehighvalley.com/paddock/menus/

If you plan to attend, please RSVP to Alice Christensen at <u>achristensen@comcast.net</u> with how many are in your party, or if you have any questions.

South Jersey Section Day Drive May 14, 2022

Historic Princeton Tour

>> Morven House

>> Princeton Battlefield & Clarke House

>> Drumthwacket

>> Einstein's House

>> Presbyterian Church of Lawrenceville (1698)

>> Purple Cow Ice Cream (Lawrenceville)

Details forthcoming in a future eBlast as soon as they are available.

NNJ Concours Judging Seminar Saturday, May 21, 2022

Join us for a Judging Seminar hosted by member Tom Elder on Saturday, May 21, 2022, at Compact Cars Auto Sales, Inc. 3 Trenton Lakewood Road, Clarksburg, NJ 08510.

Learn what judges are looking for in a Concours event. You will understand how to judge a car correctly, and then you may qualify to help us out judging at section events. The meeting will begin at 9:00 AM and should go to noon.

You will also learn some simple ways to detail your car for events. There will be no charge for this event. However, you MUST register to have the correct number of handouts for all participants. The registration deadline is Wednesday, May 18, 2022.

Registration can conveniently be made online at https://nnjs.eventbrite.com



NNJ/SSJ June Jamboree, Park Avenue Club

Saturday, June 18, 2022 8:00am to 3:00pm Park Avenue Club 184 Park Ave Florham Park NewJersey

The Park Avenue Club is conveniently located near major roadways and is easy to get to from your location. As time gets closer, we will let you know more details.

The cars will be broken down into two categories -- Concours (judged by a team of judges according to MBCA guidelines) and Popular (voted on by those in attendance). The cars in Concours class are then further broken down according to chassis. Concours cars need to be detailed and will be judged in four categories: 1 -- Interior, Upholstery, Trunk; 2 -- Glass, Lights, Rubber, Chrome, Trim; 3 -- Engine Compartment; 4 -- Paint, coachwork; and points are also given for mileage and age. There is a mandatory 2-point deduction if your car is trailered to the event. Popular Vote cars are divided into two categories (Sedan and Sport) and then further broken down by years -- New -- 2016 to present; Modern -- 2005 -- 2015; Old -- 1996 -- 2005; Vintage -- pre - 1996. My advice for the Popular Vote cars is to "Give the baby a bath and come enjoy a good time with fellow Benz enthusiasts." Cars over 25 years old are also eligible for the Silver Star Preservation certificate -- you can be in either Popular or Concours and have our car judged for this certificate. Registration information will be available soon.

Please check <u>MBCA-NEPA.COM</u> for updates after this newsletter publication.

Members' Corner

Meet our new members:

Will Buffton of Scranton, PA (2018 C300 4MATIC Sedan) Nigel Ferrey of East Stroudsburg, PA (2022 Atlas) Damir Frankera of Bethlehem, PAA (1966 250S, 1986 450SEL) Claude Hay of Bethlehem, PA William Rinehart of Stroudsburg, PA (2022 Atlas)

Please note: if your associate member would like to receive a separate copy of our newsletter and eBlasts, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

Important Member Survey

Hello Members! Please take a few moments to complete this short but important member survey. We want to hear what in person events and topics presented through social media you would be interested in! <u>https://www.surveymonkey.com/r/T5JR28C</u>

3. Technical Section

Board Member Barry Brobst's 1967 230SL Restoration

Late September 1997, I brought home a 1967 Bordeaux (MB Classic Center now calls it Dark Red) stick shift 230SL.



Before Restoration

Automatics were fairly common but I was determined to find a stick shift. I happened to be the third owner and discovered it was in better shape than I originally thought. After driving it a short period, it was placed in a heated section of the garage to prepare it for Spring of 1998.

During the Winter, belts, wiring, hoses, plugs, points, all the fluids and oil were replaced. New air, fuel and all filters and greased all the fittings.

Having competed all that I had to decide how much I wanted to spend to get it in the cosmetic condition I'd be happy with. There was a little rust I wanted to take care of (none on the body) and I was not happy with the seat coverings and soft top. Standing ten feet away from the car it looked great; however, when you get too close you could see some alligatoring in the paint in some areas. I decided to have the seats redone, put on a new soft top and polish the paint.

For the next twenty years, it was a blast to drive, a solid fun car. Thumbs up wherever I went. I did not hesitate to take it any distance, and I was glad I decided not to repaint the car. My fear was had I repainted it, I would just keep it in the garage to look at it! I always knew I could do it in the future.

It is now 2017 and I sold my business and committed to helping the new owners part time. I decided it was time to get the car back to new, A good friend of mine is an excellent mechanic and craftsman working on cars as a hobby his entire life. We decided to put the SL in his garage to strip it down.

I'll start telling you about the rebuild by saying I was shocked to find out how well the car held up over all these years. Very little rust, one floor pan had to be replaced and that is all! The help you

get from the Mercedes Benz Classic Center is incredible. The availability of parts is unbelievable and the information needed to restore this vehicle is real amazing. It became a labor of love.

Knowing the engine and drive train was in great shape the major focus of the rebuild was on eliminating any rust areas, replacing all the chrome trim, stripping the paint and repainting. Replace all the seals and gaskets and tackle any other item that would develop or expose itself.

We started by cleaning and cleaning and cleaning. The chrome trim, rubber seals and anything that should not be painted was removed. Once the chrome trim was removed it was determined that about 80% of it just needed to be cleaned and polished. When the paint was removed, we were amazed how little rust there was. First order of business was to fix the "dings†in the hood, and side panels and prime, sand and prime, sand and prime six times in total. The entire undercarriage was cleaned and stripped, only one pan needed replacement, rust eater applied, self etching primer then undercoated.





Above: First part of repairs.



The SL was then taken to a specialist paint shop for the final painting.





Now that the engine drivetrain is clean and the car painted it was time to put it all back together. The interior work was started by installing floor insulation and carpeting. Weatherstripping and gaskets were next and then the chrome. The replacement of the windshield proved to be the most challenging part; we had to get a retired installer to do the work.

Now the car is finished and what a joy to drive!

Mercedes-Benz Factory Chassis Codes by John Sale

When I bought my Mercedes-Benz, I thought that all I needed to know was the car year and model. It is a 2004 CLK320 cabriolet. I didn't think that differentiating between a coupe or cabriolet or the car year was important. However, as I started looking for information on-line about parts for the car, I found that it was easier to get more complete information by searching using the chassis code. The Mercedes-Benz chassis code is used by Mercedes-Benz to identify the car's factory platform. The Mercedes-Benz chassis code is a character in the car VIN number that denotes the type and model of car. Mercedes-Benz have their own designation system by which, looking at certain digits in the VIN number, you could easily look up and know the chassis code. From the chassis code you come to understand the vehicle model number, type of body and various other information.

My car's chassis code is A209. The 'A' code is for the cabriolet and the '209' is for model years 2003-2005 (<u>https://sportlichleicht.com/info/models/a209</u>). This link tells me that 24,068 CLK320 cabriolets were built between 2003-2005 and a total of 78,066 CLK-Class cabriolets were built between 2003-2010. The link also provides information about the car's M112 engine.

As you can see, finding that the Mercedes-Benz chassis code provides more information about the car. I did some research and found that Mercedes-Benz uses seven chassis codes: A, C, R, S, V, W and X. The following is a short description of these <u>chassis codes</u>.

'A' Chassis Code

Mercedes-Benz uses the letter 'A' followed by three numbers to symbolize the convertible or cabriolet version of any given car model. W/S/C/A 124-chassis and its associated body style classifications serve as the gateway to the E-Class designation, taking on the nomenclature in 1993. This designation was also used for the CLK-class cabriolet. CLK-chassis can most easily be considered as the CL-Class for the E-Class instead of for the S-Class; these models take the E-Class chassis and remove two doors in favor of a sleek, pillarless coupe or cabriolet.

'C' Chassis Code

Mercedes-Benz uses the letter 'C' followed by three numbers to symbolize the 2-door coupe version of any given car model. These must have a fixed hardtop.

'R' Chassis Code

Mercedes-Benz uses the letter 'R' followed by three numbers to symbolize the roadster version of any given car model. This designation is used for the SL and SLK car models. The R107, which was introduced in 1971, is one of the most classically beautiful Mercedes-Benz. While the C107 is a full-time coupe, the R107 provides a removable top for roofless cruising.

'S' Chassis Code

Mercedes-Benz uses the 'S' followed by three numbers to signify the station wagon variant of any given car model. The 'S' chassis code should not be confused with the S-class model cars. The 'S' chassis code is usually used for E-class model cars that are produced as a station wagon.

'V' Chassis Code

Mercedes-Benz uses the 'V' followed by three numbers for long-wheelbase sedans. This is mostly used for S-classes as they were offered in standard and extended wheelbase models. This

chassis code is also used for the C-class long and the E-class long, the latter only produced for China.

'W' Chassis Code

The 'W' chassis code is used for short wheelbase sedans and SUVs. This is the most common prefix you will find. It signifies that we are talking about a four or five door passenger car. The <u>W</u> chassis code was the first chassis code and was introduced in 1922. The W ('Wagen') was originally Daimler nomenclature for vehicles, which was in turn derived from how the company christened its motors, with an 'M' designation. The Mercedes 28/95 HP Conceptcarz (W01) was built in 1922 but never put into production. The W01 designation was again used in 2010 for the Mercedes-Benz/Petronas MGP W01 F1 race car.

W02 was the first production car in 1926. The Mercedes-Benz W02 was a midsize six-cylinder two-liter-engine automobile introduced by Daimler-Benz at the Berlin Motor Show in October 1926. (https://en.wikipedia.org/wiki/Mercedes-Benz_W02)

'X' Chassis Code

The 'X' Chassis code is used for SUVs that are designed from an already-existing platform. For example, the GL-Class, which is essentially an extended wheelbase ML-Class and the GLK-Class, which is a small SUV based on the W204 C-Class.

In summary, Mercedes-Benz chassis codes can be confusing to a newcomer. A more detailed explanation about the Mercedes-Benz chassis codes can be found in the following <u>article</u>. An interesting discussion in the article about the S-class Maybach and the S-class Pullman is how they will handle the 'X' chassis code for these cars.

Technical Questions Answered

If you have technical questions submit them to <u>Alice Christensen</u>, Newsletter Editor, who will then submit them to Walter Piekarski, our Technical Advisor, for an answer in our next edition

Join us on Facebook



Please visit and join our Facebook page. Once accepted you can post pictures of your cars, join member discussions on various Mercedes topics, and ask questions. Click here: https://www.facebook.com/groups/MercedesBenzNEPA/

Past Events

NEPA Section Christmas Party December 14, 2021 Madeline's Restaurant

Our Annual Christmas/Holiday party was held at Madeline's Restaurant in Fogelsville in a cosy, private room on the second floor of the restaurant.

Madeline's first opened its doors in 2007 in the quaint town of Orwigsburg, Pennsylvania. An unfortunate fire closed Madeline's in 2012. But they are back and excited to invite you to the new Madeline's, located in Fogelsville, PA.

They continue in the tradition of delicious food and friendly service that made Madeline's the dining destination for folks from Lehigh, Berks and Schuylkill Counties. Their friendly and professional staff provides the same excellent service and outstanding fine dining experience that Madeline's has been known for. Choose from their extensive wine list or enjoy one of their handcrafted cocktails. Enjoy a <u>delicious meal</u> created by their professional culinary team using the freshest ingredients, locally grown produce, Black Angus beef and fresh seafood, and their delectable desserts, many of which are made by their own chef.

The dinner was excellent and consisted of a choice of:

Madeline's Salad- field greens with strawberries, oranges, and toasted almonds in a mango vingerette or Lobster bisque soup

Sorbet was served between courses.

We had our choice of Entrees:

Crab stuffed flounder with Madeline's signature lump crab mix & lemon butter. or

Filet Mignon six oz. tenderloin, char-grilled & topped with bordelaise sauce. or

*Seasonal Vegetarian Dish

All entrees were served with Chef's choice of starch and vegetables.

Desert was Seasonal cobbler

We had 15 people attend this event.

It was a cosy festive evening.

Awards were presented after dinner. John Bleimaier, our past Regional Director (and long-time host of the regional picnic), presented Mike Ziegler, our president, with 'Officer of the Year' Award. And Mike Ziegler presented 'Member of the Year' award to Christina Gardner, who joined the club and pitched right in helping with Membership and Social Media.

John Bleimaier gave a very interesting slide presentation about his previous trips to Pebble Beach of the car shows there.











Photo Top Left: Lyne Brobst, Roger Egolf, Marina Bleimaier. Top Right: John Sale, Mike Ziegler, John Bleimaier. Middle Row Left: Barry and Elaine Gabel and Nancy Ziegler; Middle Right: John Bleimaier presents "Officer of the Year" award to Mike Ziegler.

Bottom Row Left: Mike Ziegler with his award. Congratulations, Mike! Well-deserved. Bottom Row Right: Mike Ziegler presents Member of the Year award to Christina Gardner.

Amelia Island March 4, 5, 6 2022 by Wesley Wormser

Let me start by saying this. For those of you who have never been to the Concours before, you are missing out. It is a great weekend and an even better way to kick off the spring driving season.



One of the three fairways from Sunday's Concours. Photo by Wesley Wormser.

The first day started with a trip to the Gooding & Company auction, We got there early to walk around the preview before sitting down to watch the auction. There were a total of six Mercedes-Benz on offer by Gooding. The first one to cross the block was a 1980 450SL that sold for \$70,000 because it had less than 6,000 miles from new. A short while later a 1971 280SL sold for \$190,400. The biggest Brute there was a 2018 G65 AMG. The big v12 shoehorned into a G class saw it command \$257,600. The ever-iconic 1954 300SL brought a strong number at \$1.6 million. The final two Mercedes were a 1988 560SL with just over 11,000 miles on it and a 1971 280SE 3.5 Cabriolet. These cars brought \$92,400 and \$346,000 respectively.



After watching this, we went over to the Ritz Carlton to walk around the RM Sotheby's preview for their Saturday auction. The first Mercedes they had on offer was a 1988 560SL with just over 17,000 miles that brought \$58,240. This was followed by a stunning 1953 300 S Cabriolet A that failed to meet its low estimate at \$621,000. RM had a pair of 300SLs. The first to cross the block was a beautiful navy blue over tan 1962 roadster that brought \$1,545,000. This was followed up by a 1955 coupe in red over tan with Rudge wheels. This car was sold for \$2,040,000, but keep in mind that the wheels alone are said to be 10% of that price. For the more modern enthusiast, there was a 2015 SLS AMG GT Final Edition that failed to meet the reserve. The final two Mercedes had to offer was a 1972 600 SWB sedan and a 1971 280SE 3.5 coupe. The 600 sedan was spectacular with only 3,300 original miles and brought a very strong number at \$445,000. The 3.5 coupe presented nice on the exterior but had flaws underneath, but still brought \$109,000.



Pair of 300SLs. From left to right: 1950 coupe in red over tan with Rudge wheels sold for \$2,040,000; 1962 navy blue over tan Roadster that brought \$1,545,000. Photo by Wesley Wormser

Saturday was a fun day with a wide variety of cars on display. There was the display for cars and coffee as usual but saw two other events more prominently placed on the field. These two events were RADwood and the Concours d'Lemons. For those of you who do not know, RADwood is a celebration of everything from the '80s to the '90s. People dress in period clothes and bring period accessories along for bonus points when getting awards. For those of you who want to get into the madness, RADwood Philly will be taking place on May 21. The Concours d'Lemons is a show

with one small rule. There are no rules. The crappier and stranger your car is the better. It is to bring some of the worst automotive creations out. You can bribe the judges to secure your spot as the worst in show. It was an event created to be fun and relaxing before the stress of Sunday judging.

Now for what everything has been leading to, the Sunday Concours. For the Mercedes-Benz enthusiast, this was a little disappointing. There was only one Mercedes on the entire field, however, it was a one-of-one car. It was the only 300SL roadster to leave the factory without bumpers. Yes, this is correct, you could order your brand new 300SL without bumpers back in the day. The biggest reason why no one ticked this option was that you would not get any money back in doing so. People would simply remove the bumpers themselves and store them on the shelf. Other than the disappointing turnout of Mercedes, it was a great show as always.



Sunday's Concours one Mercedes. Only 300SL roadster to leave the factory without bumpers. Photo by Otto Christensen

This year marks the 75th anniversary of Ferrari, and they were out in force. A large selection of pre and post-war sports and race cars was also on display over several different classes. It would be next to impossible to walk away from the event without finding a car you did not like. The entire weekend has events that everyone would like, no matter what level of enthusiast you are. Now it is just up to you to get down there and enjoy them!

New Items of Interest



Member's Benz for Sale:

1980 450 SL for sale. It is brown with palomino interior. It is totally original. Show room condition with less than 10,000 miles. Looking for best offer.

If interested or for more details, contact Frank Rubinetti 610-984-4525

Mercedes-Benz 300 SL "Gullwing" Tops RM Sotheby's Scottsdale at \$6.825 Million; 1931 Duesenberg Model J Tourster Fetches \$3.415 Million

by Matt Litwin on Jan 28th 2022 at 9:00 am

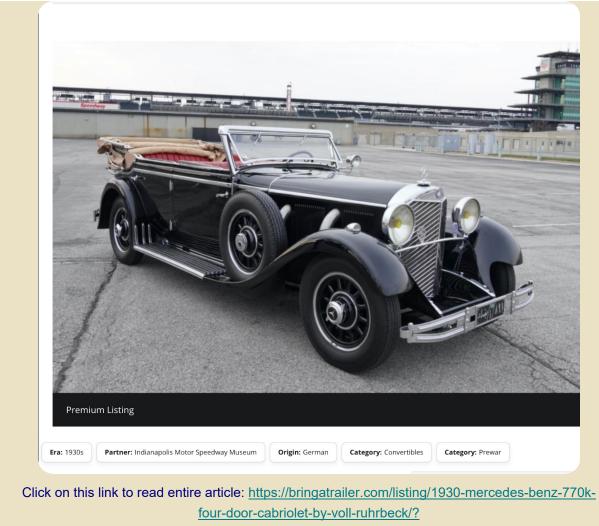


RM Sotheby's stacked the deck with dozens of stellar and significant automobiles, and the creme de la creme was this 1955 Mercedes-Benz 300SL 'Alloy' "Gullwing" that realized \$6,825,000. Image courtesy of RM Sotheby's.

You can read the entire story here:

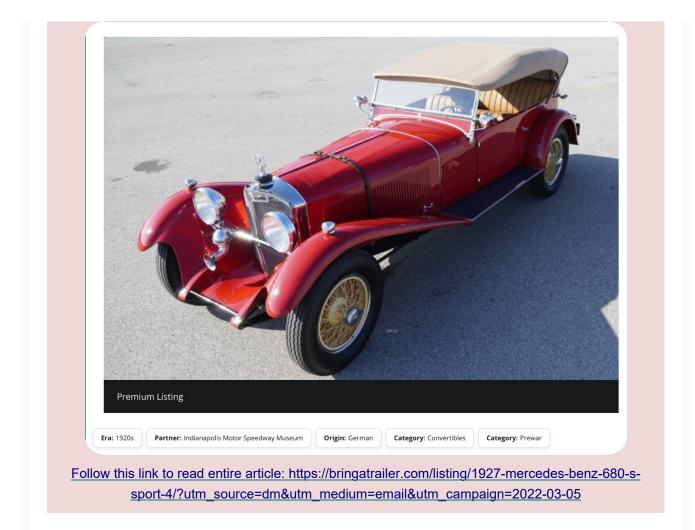
https://www.hemmings.com/stories/2022/01/28/rm-sothebys-scottsdale-2022-results-gullwing? refer=news&utm_source=edaily&utm_medium=email&utm_campaign=2022-01-28

1930 Mercedes-Benz 770K Four-Door Cabriolet by Voll & Ruhrbeck for sale on BaT Auctions - Sold for \$2,555,555 on February 7, 2022 (Lott #64,661) | Bring a Trailer



utm_source=dm&utm_medium=email&utm_campaign=2022-02-08

1927 Mercedes-Benz 680 S Sport/4 sale on BaT Auctions - sold for \$2,800,000 on March 4, 2022



Past Items of Interest

Airbag Recall

At Mercedes-Benz, our highest priority is keeping you safe. So we'd like to share some important information about a recall involving Takata frontal airbags used in many vehicles, including certain Mercedes-Benz models. This safety recall is a result of inflators that may improperly deploy with excessive force in the event of a crash. Takata and other inflator suppliers are working with the U.S. Department of Transportation National Highway Traffic Safety Administration (NHTSA) to coordinate availability of replacement airbags as soon as possible. To learn more about the Takata Recall, including information on free airbag replacement, visit <u>mbusa.com/mercedes/recall</u>.

Personalized License Plates now Available from DMV

The Pennsylvania license plates with the Mercedes-Benz Club of America logo on them

are available again through our Keystone Section. They are available either sequence numbered, or customized with up to 5 letter/numbers for an additional one-time fee. Two of our members customized plates are pictured on the top-right corner of our <u>MBCA-NEPA.com</u> web site. The link to the directions and forms to fill out can be found here: https://keystone.mbca.org/pa-license-plate



Associate Members emails:

We would like to have each member who has a spouse or partner, to list that person at no additional cost, as an associate member, and to list their email address so they also get the newsletters and other updates directly. You can do that by logging into the <u>MBCA.org</u> web site (also notify editor if you want the associate member to receive emailed newsletters and eBlasts), or email the information to <u>Newsletter Editor</u> along with their phone number (or let him know that the associate member's phone number is the same as the member's phone number).

MBCA Car Flags for sale:

Blue car flags with the MBCA logo on both sides are available. They fit on the side windows. They are good for any MBCA event to show your support of our club. They are available from Debbie Egolf or Mike Ziegler at most events. Preferably, email Debbie at egolf2000@yahoo.com so she knows to give it to you at the event you are going to. There is a donation of \$5 requested preferably by check to MBCA-NEPA. Get one for each of your MB cars and keep it in the car, so you don't have to remember to take it with you on an event.

Name Badges:

Please wear your name badge to all events. If you (a NEPA member or associate member) never got a badge, your NEPA section will pay \$7 and you pay the other \$7 and it will be sent to you in the mail. If you lost your badge or would like one to keep in your other MB, they are \$14. Contact me for name badges.

Free classified ads:

As a NEPA member benefit, if you have a Mercedes-Benz car or part for sale or wanted and are a member of the NEPA Section, you may list one ad for free per issue (limited to 20 words plus your contact information, then 20 cents per word) in the NEPA newsletter. One free picture will also be permitted if picture is emailed (\$50 if submitting a photo). Free ads may not be listed in printed copies (\$75 to ensure it will be in the printed newsletter). Submit ads by email to the newsletter editor. If you want your classified ad in another issue, you must resubmit your free ad for each newsletter. Members who are in the business of selling Mercedes Benz cars or parts may list one free classified ad per year. For paid ads email the newsletter editor or president with your request.

Personal non-NEPA member classified ads are \$25 for up to 20 words, then 20 cents per word (picture rules same as for NEPA members).

The deadline to submit classified ads are June 1st for the Summer issue, September 1st for Fall issue, December 1st for the Winter issue, and March 1st for the Spring issue.

Mike Ziegler

MBCA Northeastern PA Section Logo Clothing Available!

A diverse line of quality men's and women's *Lands' End* activewear, outerwear, shirts, sweaters and other items are available with our MBCA Section logo.

Visit the *Lands' End* website at <u>http://business.landsend.com</u> to browse the catalog or email them at <u>businessoutfitters@landsend.com</u>.

You can also connect by telephone at (800) 587-1541.

Be sure to indicate that you are a member of the **MBCA Northeastern PA Section** and wish to have that logo placed on your selected items.

Survey Request:

In an effort to keep the NEPA section interesting and relevant to all of our members, we have included a link to a survey. If you have not previously filled out the survey, would you please fill out this short 6 question survey regarding your preferences by clicking the below link. Thank you!

Click here to complete short survey.

Membership Renewal Reminders

Most of our members utilize the MBCA website to renew their membership. It is important when you do this to also keep your contact information up to date. Remember that you may also add an Associate Member at no cost. This could be your spouse, another family member, or other significant person.

The MBCA National Office also provides several renewal reminders by contacting members approximately 90 days before the renewal date, the date of renewal and 30 days after the passing of the renewal date.

Keep our membership numbers and Club strong and enjoy the benefits and value of membership by renewing promptly. Please contact me if you have any questions or issues.

Mike Ziegler MBCA NEPA Section mikez@zieglersrv.com

Pictures of events needed for our website:

When you take pictures at our club events, please email the ones you would like to see on our website to Debra Kropf <u>debra@kropf.com</u> for possible inclusion on our website.

Keeping Your Membership Current

Keeping your contact information current helps the Club to provide timely and accurate information regarding events and activities.

There is a definite need to provide the following bits of information to help the Club for event planning purposes:

- The year, make, and model of your car;
- Associate Member all Members can add one Associate Member to their membership AT NO COST! We would just need you to provide that person's First Name, Last Name and e-mail address

Double-check for accuracy---

Your current address, telephone number and e-mail address. This can be accomplished by providing the information to me, Alice Christensen, Newsletter Editor at achristensen@comcast.net or by phoning me at 610-926-8392 and I will be happy to assist!

Also, If your associate member is not currently receiving a separate copy of our newsletter and would like to receive a separate copy , please send their email address to our Newsletter Editor, Alice Christensen (<u>achristensen@comcast.net</u>)

Event Attendance Book:

Members who attend NEPA events are requested to sign the Event Attendance Book, and if you brought your Mercedes-Benz to the event, list the year, make, and model brought. If you don't see the book at the event, tell Debbie Egolf or one of the other officers (with gold colored name badges) that you would like to sign the Event Attendance Book.

Request From The Advertising Coordinator

Do you have a favorite Mercedes-Benz service center or equipment supplier? Please send me their contact information (name, address, telephone number, and/or email address). I will contact them to see if we can get them involved with NEPA advertising and activities.



Renew Your Membership/Sign up New Members

Current members may **renew their membership**-either online through the MBCA.org portal or by calling MBCA National directly at 800-637-2360. There are annual renewal options, as well as multi-year options available. **Don't let your membership lapse so you can continue to enjoy the benefits of being a member of the MBCA!!!**

Current Members-Remember that when you refer a potential member for membership and the person joins the MBCA, *you receive an additional free month of membership for each new member you refer*. There are probably family members, co-workers, and other social friends who are enjoying the Mercedes Benz driving experience. Encourage them to join our Club and Section to enjoy the full complement of **fun driving and social** *activities* our Section plans each year!

The New Online Membership Brochure / Application

The newly redesigned two-page Membership Application has been updated with a cover page highlighting MBCA Membership Roadmap of Benefits, has links to our Social Media Pages and a completely redesigned fillable membership application. This new condensed version of the traditional application reduces printing costs while still providing important information about the club and benefits of being an MBCA member.

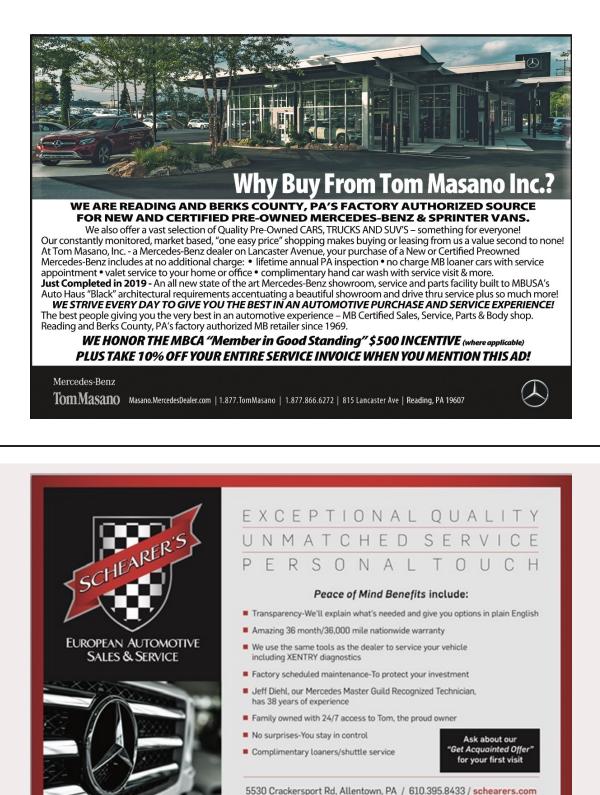
This new two-sided online brochure can be locally printed, reducing the expense of printing and mailing the traditional tri-fold application. Sections that need applications immediately for a recruiting event can download the PDF and have the new Brochure/Application printed locally on card stock.

The new Brochure / Fillable Application can be viewed or downloaded by clicking on the link or the image below:

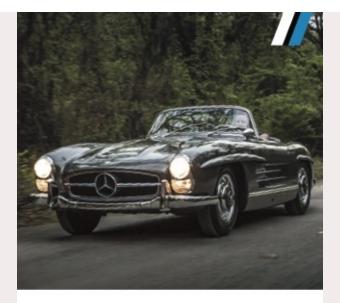
https://www.mbca.org/sites/default/files/reference/MBCA_online_Brochure2021_FORM.pdf

Mercedes Benz Channel on You-Tube

Click on the link in the heading to browse Mercedes Benz Channel on You-Tube.



MBCA-NEPA Spring 2022 Newsletter



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STAR SERVICE CENTER inc

As a Mercedes Benz owner, you experience the best automobile in the world to drive. Now experience the best service for your Mercedes Benz by Star Service Center.

(610) 437-3374 starservicecentermb.com 738 N. Graham St. Allentown

Mike Ziegler | President | <u>610-504-5370</u> | <u>mikez@zieglersrv.com</u> Roger Egolf | Vice President | <u>610-393-2688</u> | <u>rae4@psu.edu</u> Debbie Egolf | Secretary | <u>610-751-7685</u> | <u>egolf2000@yahoo.com</u> Jolanta Piekarski | Treasurer | <u>jolantarentals@aol.com</u> Barry Brobst | Driving Events Coordinator | <u>610-390-1878</u> | <u>bbrobst@ptd.net</u> Ron Gabel | Rally Master | <u>rggabel@ptd.net</u> Alice Christensen | MBCA-NEPA Newsletter/eBlast Editor | <u>achristensen@comcast.net</u> Brett Kropf | Webmaster | <u>Brett@Kropf.com</u>

Debra Kropf | IT Specialist | <u>Debra@Kropf.com</u> Walter Piekarski | Technical Advisor | <u>jolantarentals@aol.com</u> John Sale | Advertising Coordinator | <u>(610) 442-5930</u> | <u>jws3@lehigh.edu</u> Christina Gardner | Social Media Coordinator | <u>ChristinaCimino16@gmail.com</u>

Bill Fisher | Regional Director - Mid Atlantic | 609-221-2633 | billfisher 560sl@yahoo.com

Submit news, event, and other contributions for MBCA NEPA Shining Star Newsletter to <u>nepa.mbca@gmail.com</u>

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