MBCA-NEPA Fall 2023 Newsletter

Northeastern Pennsylvania Section

Mercedes-Benz Club of America

MBCA-NEPA.COM



Shining Star Fall 2023 Newsletter

President's Message

This will be my last President's message. After 11 years as your NEPA president, I will not be running for re-election. It was a pleasure to serve the members those years (and as vice-president before that). Many thanks to the great board of directors I had to work with. It was really because of them that you were able to enjoy the events, newsletters, eBlasts, and social media we had.

The board has unanimously nominated our current vice-president (and past president) Roger Egolf for president. The board also unanimously nominated Wesley Wormsley (past Member-of-the Year recipient) for vice-president. All the other officers and board members will run for another term.

Join us Thursday October 12th for our Election/Planning dinner meeting at the Hop's Paddock at 6pm to place your vote. We will take any additional nominations from the floor (nominated person must agree to serve the volunteer position).

After the election, we will plan our 2024 calendar of events.

NEPA members and their associate member's dinner will be paid for by our NEPA section as a thank you for helping with planning next year's events.

We have a few fall events planned: Radnor Hunt Concours d 'Elegance 9/10, Regional Picnic 9/23, Road Rally 10/7, Election/Planning Meeting 10/12, and Day Drive 10/21. We are working on a Technical/new car introduction event for November.

Our last event of the year, will be the Christmas/Holiday Party on Tuesday December 12th again at Madeline's restaurant.



Information on these events can be found in this newsletter. Hope you can attend some or all the above events.

Safe & happy motoring,

Mike Ziegler

In this Issue:

1. Upcoming 2023 Events

Sun. Sep 10, 9AM-4PM, Radnor Hunt Concours - Melville, PA

Sat. Sep 23, Regional Picnic - Bleimaier's, Hopewell, NJ

Sat. Oct 7, Road Rally

Thu. Oct 12, NEPA Election/Planning Meeting

Oct 13 - 15, Hudson-Mohawk/New England Section Farberallye XLV

Sat. Oct 21 - Day Drive

Sat. Nov TBA, Tech Session - Masano's Reading , PA

Tue. Dec 12 - Christmas/Holiday Party

2. Members Corner

New Members

3. Technical Section

4. Visit our Facebook Page

5. Past Events

Sat Jul 8 - Deutsche Classic, Oley PA

Sat Jul 15 - NEPA Brunch at Parkland

Sun Aug 6 - Das Awkscht Fescht

Sun Aug 13 - New Hope Auto Show

Sat Aug 19 - NEPA Picnic

6. Winner of MB Grande VIP ticket - John Bleimaier

7. Previous Items of Interest: Airbag Recall, Personalized License Plates available, Associate Members emails, MBCA Car Flags, Name Badges, Free Classified Ads, MBCA Northeastern PA Section Logo Clothing Available!, Survey Request, Membership Renewal/Sign-Up Reminder, Pictures of events needed for our website, Event Attendance Book, Request from the Advertising Coordinator, the New Online Membership Brochure / Application, Mercedes Benz Channel on YouTube.com; Important Member Survey--we want to hear what YOU want from us

Upcoming 2023 Event Details

The Concours d'Elegance September 10, 2023

History of the Radnor Hunt Concours d'Elegance (excerpted from radnorhunt.org website)

The 100 Motorcars of Radnor Hunt is a nationally recognized motor car event. The Concours was first organized in 1997 by Michael G. Tillson, III, a Governor of the Radnor Hunt and a recognized expert on the subject of classic, sports, and racing cars.

It was Michael Tillson's concept to stage an elegant invitational classic car event on the spacious, historic grounds of the Radnor Hunt in Chester County that would compare to the elegance and quality of such national events as the annual Pebble Beach Concours. The concept of the event was far removed from the typical "car show." It would be invitational, the cars would be carefully and individually selected and each car would represent an educational and aesthetic experience for guests. There would be a balance between historic, classic, sports and performance racing cars..

Surveying carefully the progress of the Concours, the committee elected to restrict the number of entries to 100 in order to maintain very high standards and to allow the best possible display of each car. Thus evolved the concept of "The 100 Motor Cars of Radnor Hunt".

This is actually a 3-day event, culminating in the Concours d'Elegance on Sunday: For additional information visit the <u>RadnorConcours.org</u>

Show gates open at 9:00 AM and the award ceremonies conclude at 4:00 PM.

The featured automotive classes for 2023 are:

Classic Features:

Lincoln Continental Pre and Post War (1939 – 1948)

Continental Mark II (1956-1957)

Continental Mark III - V (1969-1979)

Pierce Arrow

Sports Features:

HRG

BMW 507 and Z8 Pairings

Once again our NEPA Section is invited to attend the Mid Atlantic Regional Picnic & Car Show. **If you are going please sign up.** The description and link are below. Following the description is a request for volunteers. Also followed by a link to volunteer. Followed by a section from John about a Paintless Dent Removal Service that will be provided at the picnic.



Mid Atlantic Region September Picnic & Car Show Saturday, September 23, 2023 11:00 AM

The picnic and car show will be held on Saturday, September 23, starting at 11 AM at the home and the grounds of **Falkenhorst**, **John Bleimaier's country estate**, **41 Moore's Mill/Mount Rose Road in Hopewell**, **NJ 08525** with lunch being served around Noon.

There will also be a "Silent Auction." Please donate new or previously used items to the 'Auction' table. The proceeds from the auction will be presented to one of our charities.

If the soil conditions are right we will be resuscitating the tradition of the Jersey Lawn Sprints at Falkenhorst this year. Originally conceived by Robert Fini of the South Jersey Section, this is a laid back autocross on the back field where the object is to efficiently drive between a series of cones with our Mercedes vehicles. Rob will be the sprintmaster again this year. Your starship may get a little dirty but fun and safety are our top priorities. Give it a spin!

Members are invited to attend the picnic free of charge.

NNJS & SJS will provide hot dogs, hamburgers, paper products, condiments, water, soda, and ice.

Even though most of the food and drinks will be supplied by NNJS & SJS, we encourage you to bring an appetizer, main dish, side dish, salad, or dessert to supplement the buffet.

Take advantage of this fun-filled day with fellow car enthusiasts and MBCA members.

Please use the online registration link to sign up and let us know:

How many? What car? What will you be bringing? Appetizer; side dish, salad, or dessert



Hope to see you there, Valerie NNJS & Ernie SJS

(Cancelled due to much rain)

More Excitement at the Falkenhorst Picnic on September 23!

Mercedes-Benz master mechanic & Ukrainian refugee Alexander Potrogosh will be attending the Picnic with his family. As a special gesture of friendship toward American Mercedes aficionados, Alexander will provide **paintless dent removal** on our cars for \$10 per dent of one inch or less. **Those wishing to avail themselves of this opportunity must pre register with MBCA NNJS president Valerie Cristiano** (mercedeslady1@verizon.net). Let's demolish those dang dings!



Volunteers are needed to help at the Mid-Atlantic Sept. 23rd Picnic.

We need volunteers to assist with various tasks. Specifically, we need help with member registration,

guiding members to designated parking locations on the lawn for display and judging, and assisting with setting up and serving food.

If you are interested in volunteering for this event, please sign up.

Thanks you for your support!

(Volunteer Signup Expired)



Fall Frolic Rally October 7

The Northeast Pennsylvania Mercedes Club Annual Fall Frolic Rally is scheduled for October 7 2023. As most of our members are aware our rallies are a form of friendly competition in which participating cars leave a starting point individually and are directed to follow a more or less complicated route to the finish point. ...at which time all the participants "Rally".

This is in no way a race. In a race the object is to get to the finish line in the shortest possible time. In this contest the aim is to carefully follow the route and to locate the answers to a number of questions along the way (sort of a treasure hunt). Time allowed for the rally will be more than sufficient to complete the task.

Each of our previous rallies has been proven to be a world of fun, enjoyment and challenge for the driver and his partner, called the "Navigator". (Ask any member who has. been there). Any Mercees car is eligible to enter the rally, other makes are only allowed if your Mercedes is unavailable. Directions will **be simple so no previous experience will be necessary.**

This contest is something like the directions for telling your friends how to get to your house. "Turn right out of the parking lot to Route 309. Follow route 309 north to the second traffic light and turn right. Turn left at the stop sign and follow the road to the T where you turn left, etc., etc. **This contest is simply a test of your ability to follow precise directions.**

This rally will be a nice leisurely drive over unfamiliar roads while searching for answers to a number of sometimes cryptic or challenging questions, answers to which can be found along the way. You will drive slowly since only driving the "exact" route and distance is necessary, time does not count for or against you. Backtracking to locate a missed answer will count against you because of the added mileage, but so will the missed answer.

Obviously, this is NOT a one man job. It demands a minimum of two persons to a

car, one to drive, and the other to navigate. All you require to participate is a pen and paper, a car, a love for driving, a roadmap or GPS just in case you get lost, and the desire to have a good time. Additional family members and friends in your car are welcome.

Looking forward to seeing you all at the rally for good food, good fun and good fellowship. **DON'T MISS THIS ONE!**

Mark the date now. Watch for specific information in an upcoming e-blast prior to the rally regarding time and location.

NEPA Election/Planning Meeting Thursday, October 12 6PM Hops at The Paddock 1945 W. Columbia St., Allentown, PA 18104

Join us Thursday October 12th for our Election/Planning dinner meeting at the Hop's Paddock at 6pm to place your vote. We will take any additional nominations from the floor (nominated person must agree to serve the volunteer position). All members are encouraged to participate and add your input to our election and 2024 calendar of events.

After the election, we will plan our 2024 calendar of events.

NEPA members and their associate member's dinner will be paid for by our NEPA section as a thank you for helping with planning next year's events.

Please RSVP to Debbie Egolf <u>egolf2000@yahoo.com</u> or 610-751-7865 if you plan to attend.

Announcing Farberallye XLV

All MBCA Members Guests Are Welcome

October 13 – 15, 2023

Each year, in the Fall, the Northern New England Star, Minuteman, or Hudson Mohawk sections of the Mercedes-Benz Club of America hosts Farberallye, the annual rally and driving tour through the Great Northeast's and New England's spectacular fall colors. This year, it's the 45th--a milestone.

This year's event, will be hosted by the Hudson Mohawk section, and held on Friday through Sunday, October 13 - 15.

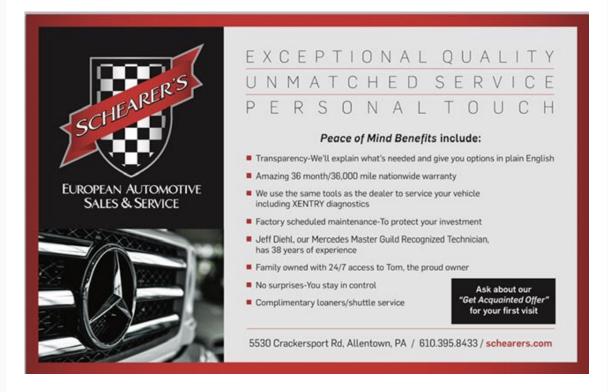
"Home base" and the rally finish point as well as further details will be sent in a future eBlast.

NEPA Day Drive Saturday October 21 9AM

On Saturday, October 21, 2023 we will begin our day drive at Schearer's European Automotive Sales & Service at 9AM, where we will be introduced to their facility and employees. (See Schearer's ad following this). After a tour of the facilities and coffee and donuts we will take back roads to Landis Valley Farm Museum, a historic site. We will then proceed to a late lunch at a local restaurant.

You can expect a E-Blast with additional information.

Barry Brobst Driving Events Coordinator



Tech Session at Masano's November Day to be Announced

Last year's tech session at Masano's was a huge success. We were able to see and drive the new electric models of Mercedes. This year they are waiting to see when they will have the new models available to see and test drive. We will put out an eBlast when we have an exact date. It's a fun time. See Masano's ad following this.



Christmas/Holiday Party Tue. Dec 12 Madeline's Foglesville

6PM Cocktails; 7PM Dinner

We are fortunate to have <u>Madeline's in Foglesville</u> reserved again this year. More details forthcoming in a future eBlast!

We had a wonderful time last year and the food, the service, the ambience was unequaled.

Please check <u>MBCA-NEPA.COM</u> for updates after this newsletter publication.

2. Members' Corner

Meet our new members:

James Hansel of Bethlehem, PA (EQE 2023) Kayla Moores of Tunkhannock, PA

Please note: if your associate member would like to receive a separate copy of our newsletter and eBlasts, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

3. Technical Section

Unusual Mercedes Benz AMG Build by John Sale

I spent the last few days trying to decide what to write about for the Fall newsletter. I tried to think about what might be interesting to the casual reader. I finally decided to research an unusual Mercedes Benz build that wasn't a 300 SLR Uhlenhaut coupe. The car I thought might be interesting is the 1986 Mercedes-Benz AMG 300E 6.0 "Hammer". If you went to AMG in 1986 for around \$137,000, you'd get a 365 horsepower W124-chassis E Class that could embarrass a Ferrari Testarossa. The "Hammer" nickname initially came from the December 1986 issue of Car and Driver: "Don't ask, "What's in a name?" *Hammer* means in German precisely what it means in English, and this car's name says exactly what it is: a hard-hitting tool. AMG crafts it to pound everything else flat."

The 1986 AMG "Hammer" was the first Mercedes Benz worked on by AMG. The AMG "Hammer" was a sports sedan based on the Mercedes-Benz W124. So, what turned the 300E into a "Hammer"? For starters, AMG removed the 3.0-liter I6 and installed a 6.0-liter V8. The V8 itself was a modified 5.6-liter V8 from an S-Class but instead of its single-cam two-valve cylinder head, AMG swapped it out with a twin-cam four-valve setup and upgraded its fuel injection. The engine started life as a 5.6-liter V8, however, AMG demanded more from it, and bored out the engine to its final 6.0-liter capacity. Following the AMG changes, the "Hammer" produced an impressive 355 hp and 388 pound-feet of torque and could reach 60 mph in under 5 seconds, before blasting on to a 190-mph top speed. It also had a four-speed automatic transmission and rear differential from an S-Class.



AMG produced the "hammer" in several different body styles. While the sedan body style is most associated with the "Hammer", as it took the title of the world's fastest sedan, a coupe version was also popular. There was even a wagon version.

Other changes were made to the suspension and exhaust, improving the car's performance. One of the truly special things about the "Hammer" was the fact it could genuinely give the supercars of the day a run for their money. Up until this time, if you wanted supercar performance, you needed a supercar, the "Hammer" changed the game.

Most "Hammers" have a widebody kit that significantly altered the car's overall appearance. AMG didn't go overboard with the styling, making the "Hammer" so unique when compared to other Mercedes vehicles produced in that period. This is one of the reasons why the AMG "Hammer" aged better than other expensive German-built specials.

The car's interior looks even better than the exterior. AMG wrapped all the seats with leather and generously applied authentic wood accents throughout the car. The cabin has features that one can't find on other vintage vehicles.



The only other car which sought to cater to the same market was the 1984 BMW M5. In many ways, AMG built the "Hammer" to outperform the M5, and these cars can really be credited with kick-starting the segment. Without the "Hammer", we may never have seen cars such as the Audi RS2, RS4, RS6, BMW M3, M5 or the development of the Mercedes C63 and E63.

Mercedes Benz was paying attention to what was going on with the "Hammer". It inspired the legendary Mercedes Benz 500E a few years later in 1992. The 500E has a 322 horsepower 32-valve DOHC 5.0-liter V8 from the Mercedes Benz 500 SL. Another factor that is very special about the 500E was that Porsche prepared the engine and installed it into the vehicle at the Porsche facility in Zuffenhausen. The vehicle was then taken back to Mercedes for final assembly. Affectionately called a "four-door Porsche", 10,359 units were made over its three-year production run.

I plan to write more about the 500E in the next technical article in the Winter newsletter. That's where I'll introduce Roger Egolf as a 500E owner with some history of his ownership and Mercedes Benz's development of the car.

The "Hammer" is ultra-rare. It is estimated that 29 examples of the car were produced, with around 13 sold to customers in the United States. With a finite supply, and many already forming part of established collections, it is exceptionally difficult to purchase a "Hammer" today. When examples do become available, demand is strong, and consequently, you can expect to pay top dollar. In 2019, a widebody 300 CE was sold by RM Sotheby's in London for \$237,500. Beating this, a North American-built example sold for a staggering \$761,800 in April 2022.

Technical Questions Answered

If you have technical questions submit them to Alice Christensen, Newsletter Editor,

who will then submit them to Walter Piekarski, our Technical Advisor, for an answer, which may also be put in our next edition.

4. Join us on Facebook

Please visit and join our Facebook page. Once accepted you can post pictures of your cars, join member discussions on various Mercedes topics, and ask questions. Click here: <u>https://www.facebook.com/groups/MercedesBenzNEPA/</u>

5. Past Events

Deutsche Classic Oley Fairgrounds Oley PA Saturday July 8

Below are a few pictures from July 8 Deutsch Classic Car show. Our NEPA Club winners were:

MB class 2nd place: 1967 230SL presented by Michael Lopsonzski, owned by Barry Brobst

MB class 3rd place: 1969 280SL owned by Dan Kelly

Best Exterior of show: 1968 280SL owned by Otto Christensen



















Das Awkscht Fescht Sunday, August 6 8AM-4PM

60th Annual Das Awkscht Fescht Car Show Macungie Memorial Park Macungie PA Sunday, August 6 8AM-4PM

This was the first year that any year and model MB car could be on the show field for Das Awkscht Fescht in Macungie, PA. There was no judging, but if your preregistration was postmarked by July 1st (old school-no online registration), you got a participation gift (if you stayed till at least 3pm). This year the participation gift was a nice black expandable travel bag with "Das Awkscht Fescht" on the front.

It was a beautiful day, with lots of beautiful cars and friendly people.

See car pictures from the show below.

Photos courtesy of Otto Christensen



The New Hope Auto Show Sunday, August 13

For 66 years, some of the finest antique and classic automobiles in the country have made their way to New Hope, Pennsylvania to be judged for authenticity, originality,

cleanliness, and condition. Over the years, The New Hope Automobile Show has drawn up to 10,000 people over the two-day show, all looking to see and appreciate the design and technology of automobile manufacturers from all over the world

New Hope Helping, the 501(c)(3) charitable organization who sponsors The New Hope Automobile Show provides funds for scholarships to deserving New Hope-Solebury graduating seniors.

Since 1957, The New Hope Automobile Show has provided \$1.6 million for these scholarships and for community projects that benefit the entire New Hope-Solebury community.

New Hope Helping has expanded it's funding to include help for local families and businesses in times of natural disasters and the recent COVID-19 pandemic. they look to provide funding and support in the areas of health, education, and relief.

Remember, as a 501(c)3 organization, your contribution to the New Hope Automobile Show can provide a tax deduction for you or your company. Your financial support of this event will continue the good works of thousands of people since the show's inception in 1957. You can help continue this legacy through your sponsorship.

As of this publishing, the results have not yet been published. Check the website: <u>New Hope Auto Show</u> to see the results when they are published.

Also check the <u>New Hope Auto Show Facebook page</u> for current photos and information about the 2023 show.

Below are 2 photos of NEPA Member's (Otto Christensen) 1968 280SL which received 1st place in the Tuner Class. The car was completely restored and contains an M119 V-8 engine. It is indeed a very special car. (photos courtesy of Chris Moyer). Following those are 4 more random photos from the show courtesy of Otto Christensen.













NEPA ANNUAL SUMMER PICNIC Saturday, August 19

This year our NEPA annual picnic was hosted by Frances and Daniel Kelly at their Barto home. Pictures below of their beautiful farmhouse, originally built in 1742. Different parts of the house were added later through the years. We toured Dan and Fran's barn/car garage. Pictures below.

It was a treat to see Dan and Fran's car collection in the barn/workshop. There was plenty of great food and delicious side dishes and desserts. Danny, Dan & Fran's son, did a fantastic job as our grillmaster.

Congratulations to Dan & Frances Kelly who received their 40-year MBCA membership pin, and Bob Haas who received his 20-year MBCA membership pin (see both pictures on NEPA Facebook page, along with other pictures of the event). https://www.facebook.com/groups/MercedesBenzNEPA/

Everyone had a great time. Photos below courtesy of Gina Mattera.

















Pics, starting at the first row left to right and continuing: Kellys' beautiful stone house; Kellys' beautiful cars in their beautiful barn/garage

2nd row: Attendees Roger Egolf, Dan Kelly, Barry and Lyne Brobst; Ina and Hans Strube, Danny Kelly, Ron and Elaine Gable; 2nd row right: new member Ronald Merrifield standing, John Bleimaier seated and Mrs. Potrogosh standing (John's guest).

3rd row: Our hosts and hostess: Danny, Fran, and Dan Kelly; 3rd row right: winners of the people's choice awards left to right: Mike Ziegler, Roger Egolf, and Barry Brobst.

There were 14 cars, all winners.

6. John Bleimaier high bid winner MBCA Grand VIP Ticket

Congratulations to John Bleimaier for the high bid winner on the MB Grande VIP ticket worth \$450 that was donated by MBCA (as a fundraiser for sections) auctioned off by NEPA for the MBCA MB Grande event September 7-10. Proceeds of the auction went to our NEPA section . If you are interested in going to the event, see <u>www.mbca.org</u> website.

7. Past Items of Interest

Airbag Recall

At Mercedes-Benz, our highest priority is keeping you safe. So we'd like to share some important information about a recall involving Takata frontal airbags used in many vehicles, including certain Mercedes-Benz models. This safety recall is a result of inflators that may improperly deploy with excessive force in the event of a crash. Takata and other inflator suppliers are working with the U.S. Department of Transportation National Highway Traffic Safety Administration (NHTSA) to coordinate availability of replacement airbags as soon as possible. To learn more about the Takata Recall, including information on free airbag replacement, visit <u>mbusa.com/mercedes/recall</u>.

Personalized License Plates now Available from DMV

The Pennsylvania license plates with the Mercedes-Benz Club of America logo on them are available again through our Keystone Section. They are available either sequence numbered, or customized with up to 5 letter/numbers for an additional one-time fee. Two of our members customized plates are pictured on the top-right corner of our <u>MBCA-NEPA.com</u> web site. The link to the directions and forms to fill out can be found here: <u>https://keystone.mbca.org/pa-license-plate</u>



Associate Members emails:

We would like to have each member who has a spouse or partner, to list that person at no additional cost, as an associate member, and to list their email address so they also get the newsletters and other updates directly. You can do that by logging into the <u>MBCA.org</u> web site (also notify editor if you want the associate member to receive emailed newsletters and eBlasts), or email the information to <u>Newsletter Editor</u> along with their phone number (or let him know that the associate member's phone number is the same as the member's phone number).

MBCA Car Flags

Blue car flags with the MBCA logo on both sides are available. They fit on the side windows. They are good for any MBCA event to show your support of our club. They are available from Debbie Egolf or Mike Ziegler at most events. Preferably, email Debbie at egolf2000@yahoo.com so she knows to give it to you at the event you are going to. There is a donation of \$5 requested preferably by check to MBCA-NEPA. Get one for each of your MB cars and keep it in the car, so you don't have to remember to take it with you on an event.

Name Badges:

Please wear your name badge to all events. If you (a NEPA member or associate member) never got a badge, your NEPA section will pay \$7 and you pay the other \$7 and it will be sent to you in the mail. For an extra \$1 an additional line can be added to list your car, or other item. You may get a magnetic clip, dual tie tack clips, or a pin type.

If you lost your badge or would like one to keep in your other MB, they are \$14. Contact me for name badges.

Jo Bottor, Membership

Free classified ads:

As a NEPA member benefit, if you have a Mercedes-Benz car or part for sale or wanted and are a member of the NEPA Section, you may list one ad for free per issue (limited to 20 words plus your contact information, then 20 cents per word) in the NEPA newsletter. One free picture will also be permitted if picture is emailed (\$50 if submitting a photo). Free ads may not be listed in printed copies (\$75 to ensure it will be in the printed newsletter). Submit ads by email to the newsletter editor. If you want your classified ad in another issue, you must resubmit your free ad for each newsletter. Members who are in the business of selling Mercedes Benz cars or parts may list one free classified ad per year. For paid ads email the newsletter editor or president with your request.

Personal non-NEPA member classified ads are \$25 for up to 20 words, then 20 cents per word (picture rules same as for NEPA members).

The deadline to submit classified ads are June 10th for the Summer issue, September 10th for Fall issue, December 10th for the Winter issue, and March 10th for the Spring issue.

Mike Ziegler

MBCA Northeastern PA Section Logo Clothing Available!

A diverse line of quality men's and women's *Lands' End* activewear, outerwear, shirts, sweaters and other items are available with our MBCA Section logo.

Visit the *Lands' End* website at <u>http://business.landsend.com</u> to browse the catalog or email them at <u>businessoutfitters@landsend.com</u>.

You can also connect by telephone at (800) 587-1541.

Be sure to indicate that you are a member of the **MBCA Northeastern PA Section** and wish to have that logo placed on your selected items.

Survey Request:

In an effort to keep the NEPA section interesting and relevant to all of our members, we have included a link to a survey. If you have not previously filled out the survey, would you please fill out this short 6 question survey regarding your preferences by clicking the below link. Thank you!

Click here to complete short survey.

Membership Renewal/Sign Up Reminders

Most of our members utilize the MBCA website to renew their membership. It is important when you do this to also keep your contact information up to date.

Remember that you may also add an Associate Member at no cost. This could be your spouse, another family member, or other significant person.

Current members may **renew their membership**-either online through the MBCA.org portal or by calling MBCA National directly at <u>800-637-2360</u>. There are annual renewal options, as well as multi-year options available.

The MBCA National Office also provides several renewal reminders by contacting members approximately 90 days before the renewal date, the date of renewal and 30 days after the passing of the renewal date.

Keeping your contact information current helps the Club to provide timely and accurate information regarding events and activities.

There is a definite need to provide the following bits of information to help the Club for event planning purposes:

- The year, make, and model of your car;
- Associate Member—all Members can add one Associate Member to their membership AT NO COST! We would just need you to provide that person's First Name, Last Name and e-mail address

Double-check for accuracy---

Your current address, telephone number and e-mail address. This can be accomplished by providing the information to me, Alice Christensen, Newsletter Editor at <u>achristensen@comcast.net</u> or by phoning me at <u>610-926-8392</u> and I will be happy to assist!

Also, If your associate member is not currently receiving a separate copy of our newsletter and would like to receive a separate copy , please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

Current Members-Remember that when you refer a potential member for membership and the person joins the MBCA, **you receive an additional free** *month of membership for each new member you refer*. There are probably family members, co-workers, and other social friends who are enjoying the Mercedes Benz driving experience. Encourage them to join our Club and Section to enjoy the full complement of **fun driving and social activities** our Section plans each year! Keep our membership numbers and Club strong and enjoy the benefits and value of membership by renewing promptly. Please contact me if you have any questions or issues.

Mike Ziegler MBCA NEPA Section <u>mikez@zieglersrv.com</u>

Pictures of events needed for our website:

When you take pictures at our club events, please email the ones you would like to see on our website to Debra Kropf <u>debra@kropf.com</u> for possible inclusion on our website, and please cc your Newsletter Editor <u>achristensen@comcast.net</u>.

Event Attendance Book:

Members who attend NEPA events are requested to sign the Event Attendance Book, and if you brought your Mercedes-Benz to the event, list the year, make, and model brought. If you don't see the book at the event, tell Debbie Egolf or one of the other officers (with gold colored name badges) that you would like to sign the Event Attendance Book.

Request From The Advertising Coordinator

Do you have a favorite Mercedes-Benz service center or equipment supplier? Please send me their contact information (name, address, telephone number, and/or email address). I will contact them to see if we can get them involved with NEPA advertising and activities.



Northeastern Pennsylvania Section John Sale Advertising Coordinator

610.442.5930 jws3@lehigh.edu www.nepa.mbca.org

The New Online Membership Brochure / Application

The newly redesigned two-page Membership Application has been updated with a cover page highlighting MBCA Membership Roadmap of Benefits, has links to our Social Media Pages and a completely redesigned fillable membership application. This new condensed version of the traditional application reduces printing costs while still providing important information about the club and benefits of being an MBCA member.

This new two-sided online brochure can be locally printed, reducing the expense of printing and mailing the traditional tri-fold application. Sections that need applications immediately for a recruiting event can download the PDF and have the new Brochure/Application printed locally on card stock.

The new Brochure / Fillable Application can be viewed or downloaded by clicking on the link or the image below: https://www.mbca.org/sites/default/files/reference/MBCA_online_Brochure2021 FORM.pdf

Mercedes Benz Channel on You-Tube

Click on the link in the heading to browse Mercedes Benz Channel on You-Tube.

Important Member Survey

Hello Members! If you have not already filled out this survey, please take a few moments to complete this short but important member survey. We want to hear what

in person events and topics presented through social media you would be interested in! <u>https://www.surveymonkey.com/r/T5JR28C</u>



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Submit news, event, and other contributions for MBCA NEPA Shining Star Newsletter to nepa.mbca@gmail.com

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