

**Northeastern Pennsylvania
Section**

Mercedes-Benz Club of America

MBCA-NEPA.COM



Shining Star Winter 2023 Newsletter

Incoming President's Message

I hope you all have had an enjoyable and relaxing holiday season! This is my first message as president of the section. I'd like to thank our outgoing president, Mike Ziegler for his excellent service over the past eleven years. I also want to thank Wesley Wormser for agreeing to serve as my vice-president. A little about me, I've been a member of the club since 1999 and have been driving Mercedes-Benz cars since 1995. I previously served as president of the section from 2005 through 2010 and as vice-president under Mike Ziegler from 2013 through 2023. My current cars include a 1992 500E, a 2003 SL500, and a 2014 CLS550, along with my wife Debbie's 2010 E350.

I also want to express my thanks to the other officers and board members who do so much for the club, especially Alice Christensen, who edits the section newsletter. Elsewhere in this newsletter is a list of the events for the next year. I'm hoping to see many of you at the Parkland Restaurant for brunch on Saturday, January 13th.

Sincerely,

Roger Egolf

1. Upcoming 2024 Events

In this Issue:

Events for 2024 in PA unless otherwise noted

Sat. Jan 13, 10AM NEPA Brunch - Parkland Restaurant, Allentown

Sat. Feb 10, 10AM NEPA Brunch - Parkland Restaurant, Allentown

Tue. Mar 12, 7PM-9PM - NEPA Board Meeting - Starlite Diner, Foglesville

Thu. Mar 21, 6PM NEPA Spring Dinner - Hops at the Paddock, Allentown

Sat. Apr 13, NEPA Tech Session/Brunch - TBD

Sat. May 11, Carlisle Import & Performance National, Carlisle

Sat. May 18 9:30AM - NEPA Day Drive

Tue. Jun 11 7PM-9PM NEPA Board Meeting - Starlite Diner, Foglesville

Sat. Jun ? 8AM-3PM - NNJS June Jamboree - NJ

Sat. Jul 13 8AM-4PM - Deutsche Classic - Oley

Sat. Jul 20, 10AM NEPA Brunch - Parkland Restaurant, Allentown

Sun. Aug 4, 8AM-4PM, Das Awkscht Fescht - Macungie

Sun. Aug 11, 8AM-4PM, New Hope Auto Show - New Hope

Tue. Aug 13, 7PM-9PM - NEPA Board Meeting - Starlite Diner, Foglesville

Sat. Aug 24, 1PM-5PM, NEPA Picnic hosted by Frances and Dan Kelly, Barto

Sun. Sep 8, 9AM-4PM, Radnor Hunt Concours - Melville

Sat. Sep ?, Mid-Atlantic Regional Picnic - Bleimaier's, Hopewell, NJ

Sat. Oct 12, NEPA Road Rally

Thu. Oct 17, 6:00 PM NEPA Planning Meeting - Hops at the Paddock, Allentown

Thu. Oct 17, 8:45 PM NEPA Board Meeting - Hops at the Paddock, Allentown

Oct 27, 12:30PM - NEPA Day Drive

Sat. Nov 16, NEPA Tech Session - Masano's Reading

Tue. Dec 10, 6PM Christmas/Holiday Party

2. Members Corner

- **New Members**

3. Technical Section

- **History of the Mercedes Benz Emblem by John Sale**

4. Visit our Facebook Page

5. Past Events

- **Radnor Hunt Concours d'Elegance - September 10**
- **Mercedes Grande - September 10**
- **Fall Day Drive - September 18**
- **Road Rally - October 7, 2023**
- **NEPA Planning Meeting - October 13**
- **NEPA Christmas/Holiday - December 12**

6. Changes and Resignations

7. Previous Items of Interest: Airbag Recall, Personalized License Plates available, Associate Members emails, MBCA Car Flags, Name Badges, Free Classified Ads, MBCA Northeastern PA Section Logo Clothing Available!, Survey Request, Membership Renewal/Sign-Up Reminder, Pictures of events needed for our website, Event Attendance Book, Request from the Advertising Coordinator, the New Online Membership Brochure / Application, Mercedes Benz Channel on YouTube.com; Important Member Survey--we want to hear what YOU want from us

Cars and Coffee – Lehigh Valley 2024 Schedule -TBD

Steel Stacks Location

101 Founders Way, Bethlehem, PA 18015

Various Sundays - TBD

2024 Upcoming Event Details

2024 NEPA Brunches

The Parkland Restaurant/Diner
2702 Walbert Ave, Allentown, PA 18104

(610) 432-2745

10 AM

Jan 13, Feb 10, July 20, Nov 9

These NEPA Brunches have been popular and well-attended with lots of good Mercedes-related conversations and camaraderie. We hope to see you all at one or all of them in 2024! We order off the menu.

As the dates get closer, we will send eBlast reminders.

Please check MBCA-NEPA.COM for updates after this newsletter publication.

2. Members' Corner

Meet our new members:

James Hansel of Bethlehem, PA (EQE 2023)
Robert McKeage of Scranton, PA
Kayla Moores of Tunkhannock, PA
Jonathan Seda of Easton PA

Please note: if your associate member would like to receive a separate copy of our newsletter and eBlasts, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

3. Technical Section

Mercedes Benz 500E-The Sport Sedan Porsche Always Wanted

by John Sale

While reviewing my Fall 2023 technical article, Brett Kropf suggested that I review the Mercedes Benz (Mercedes) 500E in my Winter 2023 technical article. Brett thought that it would be interesting since the Mercedes 500E (later the Mercedes E500) had a short production run and it was equipped with the highly dependable W124 E-Class platform. A final consideration is that Roger Egolf, the incoming president of the NEPA-MBCA section is the owner of a 1992 Mercedes 500E. This allowed me to meet with Roger and get first-hand information about the car.

Origin of the Mercedes Benz 500E

The 500E sets the standard for what a compact sedan should be. It was a delicate balance of design, power, and history. The 500E came from the W124 platform, but the extra power hiding under the hood meant an alternative plan. It was so wide that Mercedes-Benz could not build it in its own factory.

First a little history of the origin of the Mercedes 500E. Mercedes and Porsche are formidable rivals, but sometimes common interests have led to unique situations. So was the case with the Mercedes 500E. In 1988 Porsche won a development contract for “design and experimental series development of the base type W124”. The car had to be equipped with a 5-liter V8 engine from the 500SL.



Mercedes managed the design and aerodynamics and Porsche with the chassis, acoustics and vibration, electrical part, exhaust system and engine peripherals. Porsche installed a completely new electrics with a CAN BUS system which at the time was an uncharted territory for Mercedes and Porsche.

The Mercedes Benz W124 Platform

Besides the development contract with Porsche, the other half of the equation which helped Mercedes-Benz and Porsche was the W124 platform that remained in production between 1984 to 1995. The Mercedes-Benz 500E (W124.036) was a high-performance version of the W124 sold by Mercedes-Benz from 1990 to 1995. The W124 was available in multiple body styles and featured engines, ranging from small 4-cylinders to big AMG V8s. Where the 190E sowed the seeds of the long-running C-Class, the W124 stood for the genesis of Mercedes' E-Class, being aimed squarely at the BMW 5 Series.

Production of the Mercedes Benz 500E and E500

The Mercedes 500E and E500 were produced in two model series years: the Mercedes 500E in model years 1990 through 1993 and the Mercedes E500 in model years 1994 through 1995.

Production figures

Year	Units
1990	46
1991	2,566
1992	4,416
1993	1,596
1994	1,735
1995	120

total production = 10,479

Of the 10,479 units assembled, only 1,528 reached the United States between 1992 and 1994. It is little-known, but only 120 cars were produced between January and May 1995, as last-request cars for special customers in Germany before the series ceased production.

Development work for the Mercedes 500E took place at the Porsche center in Weissach. To achieve a better weight distribution, the battery was moved from the engine compartment in the rear right of the luggage compartment. The brake and exhaust system were also significantly changed while the air intake of the V8 engine was achieved through the gap surrounding the two headlights.

The procedure was as follows: Mercedes delivered the body components from Sindelfingen and Porsche assembled them together with the new components

developed by Porsche such as the wings. Then the bodies returned to Sindelfingen where they were painted. Eventually the bodies returned to Zuffenhausen where the engine assembly and final assembly took place. Therefore, the bodies made the Sindelfingen-Zuffenhausen road twice. The operation was not simple because at the beginning 10 cars were produced per day but due to the demand, production was doubled to 20 cars per day. The whole production process lasted 18 days. Porsche produced a total of 10,479 Mercedes 500E units from the spring of 1991 until April 1995.

The 500E/E500 underwent minor changes during its three-year production run. Models from 1992 and 1993 are indistinguishable from each other on the exterior, with the most notable change being a slightly less powerful engine in the 1993 and 1994 models for the USA. In its final year (1994) of production, the 500E was rebadged as the E500 as all Mercedes models changed their naming convention to alphanumeric.

Mercedes Benz E500 Variants:

The Special Edition E500 Limited

the E500 Limited was based on the facelifted W124 model. Initially, Mercedes-Benz had planned to limit the production of this variant to five hundred units. However, strong demand from the customers meant Mercedes-Benz ended up producing 951 of these models during 1994 and into 1995. The E500 Limited was named by the code "958" on the data card. This version had special interior trim along with 17-inch EVO-II alloy wheels, a slight drop in the ride height, especially edged and color-coded floor mats, and an owner's manual package with a leather cover matching the seat leather inserts.

Technical Questions Answered

If you have technical questions submit them to [Alice Christensen](#), Newsletter Editor, who will then submit them to Walter Piekarski, our Technical Advisor, for an answer, which may also be put in our next edition.

4. Join us on Facebook



Please visit and join our Facebook page. Once accepted you can post pictures of your cars, join member discussions on various Mercedes topics, and ask questions. Click here: <https://www.facebook.com/groups/MercedesBenzNEPA/>

5. Past Events

Mercedes Grande September 7 - September 10, 2023 Indianapolis, Indiana

By John Kuhn Bleimaier

Returning from the Mercedes Grande event in Indianapolis I had a song in my heart. What an outstanding club activity this was! I have been a member of MBCA since circa 1980; have been a section president, Mid-Atlantic Regional Director; and have written articles for THE STAR. At various times this Club has been a dominant element in my life. One year, as a regional director I set a record & attended 44 events in the course of 52 weeks. I have never been at a car club activity which was as thoughtfully prepared and flawlessly executed as this one presented by the Indianapolis Crossroads Section and lead by Roger Brummett .

Lectures, social activities, meals and visits to worthy destinations; all were brought off with elan and flair. The new car presentation at a flagship dealership featured an Indy 500 winning Mercedes powered race-car and gourmet comestibles. The Indiana

State Museum collection of historic Hoosier built motorcars was a delight for the vintage vehicle connoisseur. The Indianapolis Motor Speedway and its museum were a world class destination worthy of the most discerning bucket list. I attended my first fashion show in the mahogany paneled sanctum of the downtown fabled Columbia Club. Quite an experience and no doubt, a particular treat for the Mercedes distaff contingent. Participating in a sidewalk multi marque concours was a blast. In all contexts the food was top notch. The foregoing only scratches the surface of an unrivaled class act.

If the starpeople who put together the Mercedes Grande could be prevailed upon, this event must come back to life again as a staple of our Club calendar. I would certainly return to Indiana again and I would be encouraging other MBCA members from my part of the country to make the 10 hour drive, which was well worth the time spent behind the silver star. I am aware that there is much more to uncover in connection with the venues which we explored. Furthermore, there is virgin territory. On a personal side trip I visited the Eiteljorg Museum of Western and Indigenous American Art. What a treasure trove for our people to examine at a future visit to Indianapolis.

Allow me to join the ranks of MBCA members longing for "my newfound Indiana home."

BACK HOME AGAIN in INDIANA STARLIGHT

by John Kuhn Bleimaier

(with apologies to Ballard MacDonald)

I have always been a wanderer
Over land and sea
Yet a Mercedes-Benz automobile
Casts a spell o'er me
A vision fair I see
Again I seem to be

At Mercedes Grande in Indiana
And it seems that I can see
The three-pointed starlight
Still burning bright
In Indianapolis for me
A high revving engine sends all its essence
Round Roger's brickyard where we did roam
When I dream about our club members by the Wabash
How I long for my new found Indiana home

Fancy paints on memory's canvas
Scenes that we hold dear
We recall them in days after

Clearly they appear
And often times I see
A scene that's dear to me

At Mercedes Grande again in Indiana
And it seems that I can see
The three-pointed starlight
Still burning bright
In Indianapolis for me
The gleaming Mercedes send all their essence
Round Roger's brickyard where we did roam
When I recollect our car club members by the Wabash
How I long for my newfound Indiana home

When I dream about the moonlight on the Wabash
How I long for our Indiana home

September 10, 2023

Radnor Hunt Concours

September 10, 2023

Despite a soggy start to the day, the weather cleared, and the show continued. While some owners elected to forgo the rain, there was still an excellent display of cars both in the show field and in the Motorsports park. For those of you who haven't attended, the Motorsports park is only a little more than a general admission ticket, but you get a fabulous parking spot adjacent to the show field. Maybe next year we can even have a more extensive showing of Mercedes than the Porsche club!

Thanks
Wesley Wormser

For information on winners of the 2023 show and information for Radnor Hunt Concours 2024 you can visit their website here: <https://radnorconcours.org/>

2023 NEPA Road Rally Report

Our 2023 Fall Rally was held Saturday October 7th, 2023. The rally was a success in spite of threats of extreme bad weather, the distance some expected attendees had to travel to attend and some unexpected sickness that cancelled one of the expected eight cars. Our friend John Bleimaier from New Jersey did manage to attend, he enjoys our rallies, and we are always pleased to have him attend.

The day began, as usual, with breakfast at the Starlite Diner on route 100 just south of route 22 in Allentown Pa. During breakfast we did have quite a rainfall, but by the ten AM start time the weather had cleared, and the twenty five mile rally was run with no weather problems.

All the cars followed the route with few problems while searching for answers to the forty-two questions which were located along the way. The ten people attending all enjoyed the rally. All cars came close to the correct mileage but with a wide variety of correct answers, which were sometimes difficult to locate.

The rally ended at the Schnecksville Diner on route 309 in Schnecksville Pa. where attendees spent their time comparing answers to questions while the rally master corrected answer sheets to determine the winner of the rally. When the results were announced John Bleimaier and El Khan Karypov earned first place with a nearly perfect score while Mike and Nancy Ziegler took 2nd place. Wesley Wormser, Otto Christensen and Forrest Bennett finished third.

A good time and good fellowship were had by all!



from left: Forrest Bennett, Wesley Wormser, Mike Ziegler, Nancy Ziegler, Otto Christensen, Elkhan Karypov, John Bleimaier

MBCA-NEPA Fall Day Drive

Saturday, October 21, 2023

Alice Christensen and Barry Brobst

This day drive was exceptional! We all met at Schearer's Automotive in Allentown, Pa. We had a turnout of 12 cars.

After Coffee and Donuts, we were given a tour of the facilities. The first photo is the showroom entrance from the front. Once inside, we were offered coffee and donuts in the showroom.

Following that we toured the rest of the building. There is a service entrance on the side of the building consisting of a counter and a very nice waiting room. Then into the back where the work is done. Very clean and well ordered workshop and garage. We were given several excellent presentations of what they do, what their capabilities are. There is also a very nice lunchroom.

Following the tour, we divided the caravan into 2 parts. The first 5 cars followed Barry and Lyne Brobst. The remaining 5 followed Otto Christensen. Our destination was lunch for all provided by Wesley Wormser and his family in Bernville, PA. There were so much food and good company there, most of the group opted to stay and not continue on the farm.



Top picture is the entrance to Schearer's Showroom. Middle left is inside the showroom where Shearer's had a lovely spread of coffee and donuts. What we don't have photos of are pictures of the service entrance on the side or the actual shop in the back. Everything was neat, clean and organized. The presentations were very informative and relevant.

Thu, Oct 12, NEPA Planning Meeting for 2024 events

[Hops at the Paddock Restaurant](#)

1945 W. Columbia St., Allentown, PA 18104

We held our annual Planning meeting for our 2024 events, followed by a regular board meeting at Hops at the Paddock. It was well-attended. In the first section of this newsletter are the events and the dates that were chosen.

In attendance were Outgoing President Mike Ziegler, Outgoing VicePresident and Incoming President Roger Egolf, Incoming Vice President Wesley Wormser, Rally Master Ron Gabel and his spouse Elaine Gable, Day Drive Coordinator Barry Brobst, Newsletter Editor and assistant secretary Alice Christensen, Advertising Coordinator John Sale, Gina Mattera Social Media Coordinator and guest Della Bottor, Guest of Wesley Joanne Faust.

All other officers will remain in their positions. Additionally a motion was made and approved for Mike Ziegler as a Director and will continue as current webmaster for MBCA Website nepa.mbca.org.

NEPA Christmas/ Holiday Party December 12, 2023

Madeline's, 1250 Turnstone Dr., Fogelsville, PA 18051

Tuesday Dec. 12, 2023 from 6-10pm

6pm Drinks & Social gathering

7pm Dinner

The party was well-attended! We were glad to have 1981 founding NEPA section member Cliff Freed and guest Helen join us for the Christmas/Holiday party, and to qualify for his 40-year member pin.

After Dinner, Mike Ziegler congratulated Barry Brobst for receiving the 2023 Member of the Year Award, voted by the NEPA board. Barry has been a MBCA member since 1/23/96 and a NEPA board member for many years as our Driving Events Coordinator. Congratulations Barry. The award did not arrive in time for the party.

John Bleimaier brought along a slide projector with lots of interesting Mercedes car show pictures, along with other import shows he and his wife Marina attended. Marina acts as John's technical assistant, operating the slides and slide equipment. She is very important to the smooth running of the media. Thank you, John and

Marina, for another entertaining presentation. I always come away learning something I didn't know before.

Attendees pre-ordered their dinners, sides, and desserts in advance. As usual, the service was impeccable, the food the best around, the staff very helpful, professional, but friendly.

Many thanks to Debbie for planning this again.

Alice Christensen
Newsletter Editor





Photos Courtesy of Gina Mattera.

Top: left to right: Ron Gabel, Rally Master; Barry Brobst, Driving Events Coordinator; Otto Christensen & Alice Christensen (Newsletter Editor); John Bleimaier, former Regional Director & Marina Bleimaier; Debbie Egolf (Secretary & Roger Egolf (former VP, current President); Nancy & Mike Ziegler (former President, current Webmaster MBCA website); Wesley Wormser, Vice President; Sandra & Barry Stettler; Dan & Fran Kelly (NEPA Picnic 2023 Hosts); Gina Mattera (Social Media Coordinator); & Jo Bottor (Membership Coordinator);

Mike Ziegler and NEPA Member-of-the-Year recipient Barry Brobst, Driving Events Coordinator

Center Right: (We didn't have enough room to fit everyone in the above photo) Cliff Freed and guest Helen; Elaine & Ron Gabel (Rally Master); Sandra and Barry Stettler; Lois & Sam Giamber)

Bottom Left: John Bleimaier presenting; same on the right. If you look very closely you'll see his partner and technician Marina to his right

6. NEPA Board Member Resignations and Changes

NEPA Board Member Resignations and Changes

We previously announced **Mike Ziegler's** stepping down as President and stepping into the Director position of Webmaster for the MBCA website. **Roger Egolf** will be replacing Mike Ziegler as President effective January 1, 2024. **Wesley Wormser** will be taking Roger's position as Vice President.

Additionally:

We are sorry to announce that **Debbie Egolf** resigned the Secretary position of our NEPA section due to health reasons. We thank Debbie for her many years of service to our club. If you would be interested in volunteering to fill this officer position, please contact president Roger Egolf or Debbie Egolf. Roger and Debbie's contact information can be found at the end of this newsletter.

We are sorry to announce that **Jolanta Piekarski** has resigned as Treasurer due to her health effective when the NEPA board appoints a replacement. We thank Jolanta for her service as Treasurer since the founding of NEPA section in 1981! If you would like to volunteer to be considered for this officer position, contact president Roger Egolf or Mike Ziegler. Roger and Mike's contact information can also be found at the end of this newsletter.

Mike

7. Past Items of Interest

Airbag Recall

At Mercedes-Benz, our highest priority is keeping you safe. So we'd like to share some important information about a recall involving Takata frontal airbags used in many vehicles, including certain Mercedes-Benz models. This safety recall is a result of inflators that may improperly deploy with excessive force in the event of a crash. Takata and other inflator suppliers are working with the U.S. Department of Transportation National Highway Traffic Safety

Administration (NHTSA) to coordinate availability of replacement airbags as soon as possible. To learn more about the Takata Recall, including information on free airbag replacement, visit mbusa.com/mercedes/recall.

Personalized License Plates now Available from DMV

The Pennsylvania license plates with the Mercedes-Benz Club of America logo on them are available again through our Keystone Section. They are available either sequence numbered, or customized with up to 5 letter/numbers for an additional one-time fee. Two of our members customized plates are pictured on the top-right corner of our [MBCA-NEPA.com](https://mbca-nepa.com) web site. The link to the directions and forms to fill out can be found here: <https://keystone.mbca.org/pa-license-plate>



Associate Members emails:

We would like to have each member who has a spouse or partner, to list that person at no additional cost, as an associate member, and to list their email address so they also get the newsletters and other updates directly. You can do that by logging into the [MBCA.org](https://mbca.org) web site (also notify editor if you want the associate member to receive emailed newsletters and eBlasts), or email the information to [Newsletter Editor](#) along with their phone number (or let him know that the associate member's phone number is the same as the member's phone number).

MBCA Car Flags

Blue car flags with the MBCA logo on both sides are available. They fit on the side windows. They are good for any MBCA event to show your support of our club. They are available from Debbie Egolf or Mike Ziegler at most events.

Preferably, email Debbie at egolf2000@yahoo.com so she knows to give it to you at the event you are going to. There is a donation of \$5 requested preferably by check to MBCA-NEPA. Get one for each of your MB cars and keep it in the car, so you don't have to remember to take it with you on an event.

Name Badges:

Please wear your name badge to all events. If you (a NEPA member or associate member) never got a badge, your NEPA section will pay \$10 and you pay the other \$10 and it will be sent to you in the mail. Payment (cash or check) must be paid before nametags are ordered. Three lines are permitted: 1st line is for your first and last name (what you want fellow members to call you should be your first name), 2nd line is our section name, and optional 3rd line to list your car or other item. Member name badges are blue (gold for officers, silver for directors). You may get a magnetic clip (most popular), dual tie tack clips, or a pin type.

If you lost your badge or would like one to keep in your other MB, they are \$20.

Order your additional nametag or replacement nametag directly by going to www.mbca.org, then login, then click "Store", then click "VIEW MBCA EVENT EQUIPMENT STORE".

Contact me for your first name badge (and for an additional nametag or replacement nametag if you prefer not to order it yourself on the website).

[Jo Bottor, Membership](#)

Free classified ads:

As a NEPA member benefit, if you have a Mercedes-Benz car or part for sale or wanted and are a member of the NEPA Section, you may list one ad for free per issue (limited to 20 words plus your contact information, then 20 cents per word) in the NEPA newsletter. One free picture will also be permitted if picture is emailed (\$50 if submitting a photo). Free ads may not be listed in printed copies (\$75 to ensure it will be in the printed newsletter). Submit ads by email to the newsletter editor. If you want your classified ad in another issue, you

must resubmit your free ad for each newsletter. Members who are in the business of selling Mercedes Benz cars or parts may list one free classified ad per year. For paid ads email the newsletter editor or president with your request.

Personal non-NEPA member classified ads are \$25 for up to 20 words, then 20 cents per word (picture rules same as for NEPA members).

The deadline to submit classified ads are June 10th for the Summer issue, September 10th for Fall issue, December 10th for the Winter issue, and March 10th for the Spring issue.

Mike Ziegler

MBCA Northeastern PA Section Logo Clothing Available!

A diverse line of quality men's and women's *Lands' End* activewear, outerwear, shirts, sweaters and other items are available with our MBCA Section logo.

Visit the *Lands' End* website at <http://business.landsend.com> to browse the catalog or email them at businessoutfitters@landsend.com.

You can also connect by telephone at [\(800\) 587-1541](tel:8005871541).

*Be sure to indicate that you are a member of the **MBCA Northeastern PA Section** and wish to have that logo placed on your selected items.*

Survey Request:

In an effort to keep the NEPA section interesting and relevant to all of our members, we have included a link to a survey. If you have not previously filled out the survey, would you please fill out this short 6 question survey regarding your preferences by clicking the below link. Thank you!

[Click here to complete short survey.](#)

Membership Renewal/Sign Up Reminders

Most of our members utilize the MBCA website to renew their membership. It is important when you do this to also keep your contact information up to date. Remember that you may also add an Associate Member at no cost. This could be your spouse, another family member, or other significant person.

Current members may **renew their membership**-either online through the MBCA.org portal or by calling MBCA National directly at [800-637-2360](tel:800-637-2360). There are annual renewal options, as well as multi-year options available.

The MBCA National Office also provides several renewal reminders by contacting members approximately 90 days before the renewal date, the date of renewal and 30 days after the passing of the renewal date.

Keeping your contact information current helps the Club to provide timely and accurate information regarding events and activities.

There is a definite need to provide the following bits of information to help the Club for event planning purposes:

- The year, make, and model of your car;
- Associate Member—all Members can add one Associate Member to their membership AT NO COST! We would just need you to provide that person's First Name, Last Name and e-mail address

Double-check for accuracy---

Your current address, telephone number and e-mail address. This can be accomplished by providing the information to me, Alice Christensen, Newsletter Editor at achristensen@comcast.net or by phoning me at [610-926-8392](tel:610-926-8392) and I will be happy to assist!

Also, If your associate member is not currently receiving a separate copy of our newsletter and would like to receive a separate copy , please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

Current Members-Remember that when you refer a potential member for membership and the person joins the MBCA, ***you receive an additional free month of membership for each new member you refer.*** There are probably family members, co-workers, and other social friends who are enjoying the

Mercedes Benz driving experience. Encourage them to join our Club and Section to enjoy the full complement of **fun driving and social activities** our Section plans each year!

Keep our membership numbers and Club strong and enjoy the benefits and value of membership by renewing promptly. Please contact me if you have any questions or issues.

Mike Ziegler
MBCA NEPA Section
mikez@zieglersrv.com

Pictures of events needed for our website:

When you take pictures at our club events, please email the ones you would like to see on our website to Debra Kropf debra@kropf.com for possible inclusion on our website, and please cc your Newsletter Editor achristensen@comcast.net.

Event Attendance Book:

Members who attend NEPA events are requested to sign the Event Attendance Book, and if you brought your Mercedes-Benz to the event, list the year, make, and model brought. If you don't see the book at the event, tell Debbie Egolf or one of the other officers (with gold colored name badges) that you would like to sign the Event Attendance Book.

Request From The Advertising Coordinator

Do you have a favorite Mercedes-Benz service center or equipment supplier? Please send me their contact information (name, address, telephone number, and/or email address). I will contact them to see if we can get them involved with NEPA advertising and activities.



Northeastern
Pennsylvania
Section

John Sale
Advertising Coordinator

610.442.5930
jws3@lehigh.edu
www.nepa.mbca.org

The New Online Membership Brochure / Application

The newly redesigned two-page Membership Application has been updated with a cover page highlighting MBCA Membership Roadmap of Benefits, has links to our Social Media Pages and a completely redesigned fillable membership application. This new condensed version of the traditional application reduces printing costs while still providing important information about the club and benefits of being an MBCA member.

This new two-sided online brochure can be locally printed, reducing the expense of printing and mailing the traditional tri-fold application. Sections that need applications immediately for a recruiting event can download the PDF and have the new Brochure/Application printed locally on card stock.

The new Brochure / Fillable Application can be viewed or downloaded by clicking on the link or the image below:

https://www.mbca.org/sites/default/files/reference/MBCA_online_Brochure2021_FORM.pdf

Mercedes Benz Channel on You-Tube

Click on the link in the heading to browse Mercedes Benz Channel on You-Tube.

Important Member Survey

Hello Members! If you have not already filled out this survey, please take a few

moments to complete this short but important member survey. We want to hear what in person events and topics presented through social media you would be interested in! <https://www.surveymonkey.com/r/T5JR28C>



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