# Northeastern Pennsylvania Section

### Mercedes-Benz Club of America

MBCA-NEPA.COM



# **Shining Star Summer 2024 Newsletter**

# President's Message

There are many events scheduled this summer. We scheduled two brunches this year; one on July 20 and the other on November 9 for a chance to get together with MB fellow members.

John Sale has arranged a tech session at Schearer's automotive on 7/27 which will address among other topics when to DIY diagnostics and repairs and tips on what to do and not do.

Our club participates in the following car shows: Deutsche Classic 7/13, Das Awkscht Fescht 8/4 and the New Hope Auto Show 8/11.

Thank you to Frances and Daniel Kelly for volunteering to host this year's NEPA picnic! 8/24. The house and grounds are an idyllic setting. The club provides hamburgers and hotdogs, and the members bring side dishes and their folding chairs.

Additional information on the above events as well as our annual Mid-Atlantic Regional Picnic may be found in this newsletter.

Enjoy the great outdoors, great MB cars, and wonderful MB club members this summer.

Roger Egolf, NEPA Section President

# 1. Upcoming 2024 Events

#### In this Issue:

#### 1. Events for 2024 in PA unless otherwise noted

Sat. Jul 13 8AM-4PM - Deutsche Classic - Oley

Sat. Jul 20, 10AM NEPA Brunch - Parkland Restaurant, Allentown

Sat. Jul 27, 10AM-12PM NEPA Tech Session at Schearer's

Sun. Aug 4, 8AM-4PM, Das Awkscht Fescht - Macungie

Sun. Aug 11, 8AM-4PM, New Hope Auto Show - New Hope (on-line registration only; even if day of show)

Tue. Aug 13, 7PM-9PM - NEPA Board Meeting - Parkland

Sat. Aug 24, 1PM-5PM, NEPA Picnic hosted by Frances and Dan Kelly, Barto

Sat. Sep 7, Mid-Atlantic Regional Picnic - Bleimaier's, Hopewell, NJ

Sun. Sep 8, 9AM-4PM, Radnor Hunt Concours - Melville

Sat. Oct 12, NEPA Road Rally

Thu. Oct 17, 6:00 PM NEPA Planning Meeting - Hops at the Paddock, Allentown

Thu. Oct 17, 8:45 PM NEPA Board Meeting - Hops at the Paddock, Allentown

Oct 27, 12:30PM - NEPA Day Drive

Sat. Nov 16, NEPA Tech Session - Masano's Reading

Tue. Dec 10, 6PM Christmas/Holiday Party

# 2. In Memory of Harry Goos

### 3. Members Corner

New Members

- 4. Technical Section What's Wrong with the Mercedes-Benz F1 Race Car by John Sale
- 5. Visit our Facebook Page
- 6. Past Events
  - Carlisle Import & Performance National 5/11
  - NEPA Day Drive 5/18
  - NNJS June Jamboree 6/22
- 7. Changes and Resignations
- 8. MBCA Website system change, attention members who were on automatic membership renewal
- 9. NEPA Member car for sale
- 10. Previous Items of Interest: Airbag Recall, Personalized License Plates available, Associate Members emails, MBCA Car Flags, Name Badges, Free Classified Ads, MBCA Northeastern PA Section Logo Clothing Available!, Survey Request, Pictures of events needed for our website, Event Attendance Book, Request from the Advertising Coordinator, Mercedes Benz Channel on YouTube.com; Important Member Survey--we want to hear what YOU want from us

# Cars and Coffee – Lehigh Valley 2024 Schedule

Steel Stacks Location
101 Founders Way, Bethlehem, PA 18015
9AM to Noon

July 14 American Muscle cars featured

August 25 Japanese cars featured

September 22 All makes & models for the last LV Cars & Coffee of the season

# 2024 Upcoming Event Details

**DeutscheClassic** 

Oley Fairgrounds
26 Jefferson St

Oley, PA 8AM-4PM

The Deutsche Classic is an **all-German automotive & motorcycle event**, welcoming vintage, classic and late model German vehicles – cars, motorcycles and more! Plan on joining for the 20th anniversary on **Saturday, July 13th, 2024** at the beautiful <u>Oley Fairgrounds, Pennsylvania</u>.

The day's events will include a swap meet, car & motorcycle show with unique hand crafted show awards, music, food, and activities for the whole family. We look forward to seeing everyone!

More info at: DeutscheClassic.com

#### 2024 NEPA Brunches

The Parkland Restaurant/Diner

2702 Walbert Ave, Allentown, PA 18104

(610) 432-2745

**10 AM** 

July 20, Nov 9

These NEPA Brunches have been popular and well-attended with lots of good Mercedes-related conversations and camaraderie. We hope to see you all at one or all of them in 2024! We order off the menu.

As the dates get closer, we will send eBlast reminders.



"NEPA 2024 Summer Tech Session"

Saturday, July 27th - 10:00 am-12:00 noon

The Northeast PA (NEPA) section of the Mercedes Benz Club of America (MBCA) will be holding its 2024 summer technical session at <u>Schearer's European Automotive Specialists</u> located at 5530 Crackersport Rd, Allentown, PA 18104. **Coffee and donuts will be provided by Schearer's.** 

Tom Schearer, the owner, will introduce the staff that specializes in Mercedes Benz service and repairs. Tom keeps the shop fully equipped with the latest factory-grade tools & equipment available to manage everything your car needs.

Tom and his staff will go over some basic principles of diagnosing problems, focusing on what is "safe" for you to do and when to get a professional involved. For example, if you are a DIY mechanic with a code scanner, do not erase the error codes before you have diagnosed and fixed the problem. You may need expert help and they will need to see all the error codes to help. DIY is not always the best option when you have a severe problem.

Tom and his staff will also dig deeper into maintenance recommendations from an independent repair facility point of view to give tips on making your Mercedes Benz last longer than the 100K miles the manufacturer wants them to. Waiting for problems to occur is not a good maintenance strategy. They will also educate us on warning signs to look for to reduce breakdowns and catastrophic failures.

For those wishing to join us for lunch from 12:00 noon-2:00 pm we will have seating secured at: <u>Vila Lentini</u> (Each Pays Their Own)
2700 Balliet St.

Coplay, PA 18037

The restaurant is a short drive (15 minutes) from Schearer's.

**RSVP** to John Sale (jws3@Lehigh.edu)

Ву

July 24, 2024



Das Awkscht Fescht Sunday, August 4

Registration deadline has been extended July15th (after that, the online registration will be shut down, and you will have to print the registration form

# and mail it with your check.)

Das Awkscht Fescht is a 3 day show, from August 2 to August 4. The days are packed with lots of activities -- games, entertainment for the entire family. The last day, **August 4**, **is Car Club Day.** 

For hours and more information visit the Das Awkscht Fescht website here

For registration information visit the Das Awkscht Fescht registration page here

# New Hope Auto Show Sunday, August 11 (Foreign Cars) 9AM - 4PM

"For 66 years, some of the finest antique and classic automobiles in the country have made their way to New Hope, Pennsylvania to be judged for authenticity, originality, cleanliness, and condition. Over the years, The New Hope Automobile Show has drawn up to 10,000 people over the two-day show, all looking to see and appreciate the design and technology of automobile manufacturers from all over the world.

# Admission,

General admission tickets are **\$10.00 per person**, children under 12 are free when accompanied by an adult. Active military and their families are free with ID.

All proceeds are used by **New Hope Helping** to fund local community organizations and charities. Since 1949, we've donated over \$1.6 million to local causes and education. Thank you for your support over the years.

#### Show hours.

The show opens to the public at **9 am** each day and closes at **4 pm**.

# Parking.

On site parking is \$5.00 and can be accessed from the Route 202 spur road at Hardy Bush Way. If traveling north on Route 202 it will be just prior to the New Jersey Bridge. If traveling from New Jersey heading south on Route 202 you will take the first exit to Route 32 South just over the bridge, make the second right onto the 202 spur (south). From the center of New Hope follow Route 32 (River Road) North and turn left on the 202 spur (south). Look for the signs on the surrounding roads as you enter New Hope from any direction...."

Everything you need to know can be accessed here: Schedule, Eligible Cars, Entrance Fees

# **NEPA ANNUAL SUMMER PICNIC**

Saturday, August 24 1PM-5PM



Our NEPA section's annual picnic will be on Saturday, August 24th, from 1PM to 5PM. This year the picnic is being hosted by members Daniel and Frances Kelly in Barto, PA.

The original part of their farmhouse dates back to 1742! Different parts of the house were added later through the years. The grounds are wonderful. One can take a walk on a path through trees and foliage. It will also be a treat to see Dan and Frances' car collection in the barn/workshop.

There will be plenty of room but the club is asking if you would **please bring a lawn chair or a folding** chair.

We will have hamburgers, hotdogs, bratwurst, and buns. Please bring a side dish to share, such as macaroni salad, dessert, fresh fruit salad, etc.

We are planning popular vote awards!

Frances and Dan Kelly 135 Bird Neck Rd Barto, PA 19504 Saturday 8/19/2023 1-5PM If you have trouble finding Dan & Frances' home, call Dan for clarification at 610-554-2060.

**RSVP to Alice Christensen** at achristensen@comcast.net or call 908-337-8511 and let us know what you're bringing. This sounds like another great picnic! We look forward to seeing everyone and their cars.

Thank you, Alice

# Radnor Hunt Concours d'Elegance Sunday, September 8, 2024 9:00 AM - 4:00 PM (rain or shine)

#### **Event Address**

Radnor Hunt Club 826 Providence Road Malvern, PA 19355

As the only United States Concours d'Elegance to feature coaches and carriages, 2024 will be the sixteenth year for this event to have an exhibition of the earliest form of wheeled transportation.

The show field will also have an array of some of the greatest classic and sporting marques that have made the Radnor Hunt Concours d'Elegance one of the premier events in the nation.

Guests are respectfully requested to leave all pets at home. For the safety and well-being of all attendees, dogs nor any other pets are allowed on the Concours do not allow dogs or any other pets on the Concours grounds.

GShow gates open at 9:00 AM and the award ceremonies conclude at 4:00 PM.

The featured automotive classes for 2024 are:

#### **Classic Features:**

Allard Sports and Racing Cars

Pre-War MGs

Nickel Era Cars (c1912-1929)

For more information, visit <a href="https://radnorconcours.org/">https://radnorconcours.org/</a>



Annual MBCA Mid-Atlantic Region Picnic & Car Show Saturday, September 7, 2024 11:00 AM - 3:00 PM

The picnic and car show will be held on Saturday, September 7, starting at 11 AM with lunch being served around Noon at the home and on the grounds of Falkenhorst, John Bleimaier's country estate, 41

Moore's Mill/Mount Rose Road in Hopewell, NJ 08525 (Note: This property cannot be accessed from Crusher Road.)

There will also be a "Silent Auction." Please donate new or previously used items to the 'Auction' table. The proceeds from the auction will be presented to one of our charities.

If the soil conditions are right we will be resuscitating the tradition of the Jersey Lawn Sprints at Falkenhorst this year. Originally conceived by Robert Fini of the South Jersey Section, this is a laid back autocross on the back field where the object is to efficiently drive between a series of cones with our Mercedes vehicles. Rob will be the sprintmaster again this year. Your starship may get a little dirty but fun and safety are our top priorities. Give it a spin!

Members are invited to attend the picnic free of charge. Registration is required and limited to current primary MBCA members and their immediate families. The primary member must be a member of one of these Mid-Atlantic Sections: Northern New Jersey, South Jersey, Delaware Valley, Keystone, Northeastern Pennsylvania, New York City/Long Island, or Connecticut/Westchester. Donations sincerely appreciated to help cover the cost of the picnic.

NNJS & SJS will provide hot dogs, hamburgers, paper products, condiments, water, soda, and ice.

Even though most of the food and drinks will be supplied by NNJS & SJS, we encourage you to bring an appetizer, main dish, side dish, salad, or dessert to supplement the buffet.

Take advantage of this fun-filled day with fellow car enthusiasts and MBCA members.

More information will be contained in a future eBlast.

Please check <u>MBCA-NEPA.COM</u> and/or <u>mbca.org/section/northeastern-pennsylvania</u> for updates after this newsletter publication.

# 2. In Memory of Harry Goos

We received the sad news that Harry Goos passed away on June 17. Harry was the founding president of our section. Additionally, in his role as ordained minister, he baptized one of our younger members; and confirmed another. He will be missed. Condolences to the family. Here is a link to his obituary.

https://www.legacy.com/us/obituaries/name/harry-goos-obituary?id=55373917

#### 3. Members' Corner

# **Meet our new members:**

Brett Fake
Scott Harding
Harry Lauderdale
Harry Ruby
Austin Shaeffer
Thomas Small
Benjamin Simcox
James Williams

Please note: if your associate member would like to receive a separate copy of our newsletter and eBlasts, please send their email address to our Newsletter Editor, Alice Christensen (<a href="mailto:achristensen@comcast.net">achristensen@comcast.net</a>)

# 4. Technical Section

# What's Wrong With the Mercedes-Benz F1 Race Car by John Sale

In 2022, Mercedes' W13 F1 race car had been experiencing a problem called "porpoising", which causes the car to violently bounce on its suspension at high speed1,2,3. This problem caught Mercedes off guard and was the source of the team's issues1. To mitigate the bouncing, Mercedes had to run the car higher, which creates side-effects like more drag, instability under braking, and overworking the tires1. Everyteam

had been affected by 'porpoising,' but Red Bull and Ferrari managed to get on top of it. Hamilton also said he needed more power with Mercedes' engines no longer the dominant force they once were. The Silver Arrows were also coming in over the minimum weight limit of 798 kilograms. A heavy car is a slow car.

After getting on top of its 'porpoising' problem in Spain, it was a big setback in 2023 for Mercedes' W14 F1 race car to be instantly hampered by a different kind of bouncing again in Monaco. The low-speed and bumpy nature of Monaco put an emphasis on several key areas: ride quality, aerodynamic load, and mechanical grip. The car was bottoming out at the start of the weekend and at the ride height the car needed to be run to avoid the worst of that, it simply was not producing enough downforce. Its ride quality is still poor, which is a legacy of the car's inherent stiffness.

Mercedes had also been struggling with a lack of pace and downforce, and the car's concept has been proven wrong4,5. With Mercedes having stuck with its zero-sidepod concept, seeing its customer team Aston Martin emerge as Red Bull's closest challenger has been a wake-up call that the whole approach might need to change but could take too long to implement to save any championship hopes The team had been working on fixing these issues, but it would take time to implement changes4,5.

When Mercedes reveals its new 2024 W15 F1 car, it is clearly going to be a vastly different beast to last year's W146. A new chassis, new front and rear suspension, new gearbox, and honed aerodynamics and sidepods will be the most visual changes to its heavily revised challenger. Mercedes' issues can be traced back to the horrendous 'porpoising' that its W13 suffered from in 2022, with a car that delivered its peak downforce in an area so close to the ground where bouncing became a problem. With stable regulations into 2024, Mercedes will be targeting a Goldilocks aero platform for its W15: not too low, not too high, but exactly right.

Lewis Hamilton has revealed that "incremental steps" with Mercedes W15 upgrades have contributed to the team's improved performance in the F1 2024 season. Hamilton, who recorded his best result of the season with fourth place in Montreal, revealed that the W15 felt "really great" in practice. Hamilton remarked that the team has a much better understanding of where to take the car's development. And he revealed that the team is now placing an emphasis on making consistent incremental steps with the W15 rather than bringing big chunks here and there. These changes include a new chassis and gearbox casing.

However, it is the underside of the car where the main differentiating factors lie. With this current generation of cars, so much of the performance comes from how the floor interacts with the road. Whether or not a car is effective is down to how well the floor behaves aerodynamically.

The visual stand-out differences are around the reconfigured sidepod shape, a new pushrod operation for the rear suspension (replacing the earlier pull-rod) and the moving of the cockpit position further back. There are changes also to the way the new front wing is mounted to the nose and changes to the rear wing. Mercedes introduced a new front wing design at the Monaco Grand Prix, which has been a key factor in improving aerodynamic balance.

Mercedes thinks that they can get the car to be properly competitive this season and to fear no tracks. They are certain they can be as fast as anybody in the coming season.

- https://www.independent.co.uk/f1/mercedes-lewis-hamilton-george-russell-b2047195.html
- 2. https://www.the-race.com/formula-1/the-other-weaknesses-mercedes-2022-f1-car-still-has/
- https://www.crash.net/f1/news/999015/1/physics-not-mystics-behind-mercedes-f1-car-problems-wolff
- https://racer.com/2023/03/07/im-not-sure-it-is-possible-to-turn-it-around-for-the-whole-year-wolff/
- https://www.planetf1.com/news/mercedes-extremely-difficult-situation-nico-rosberg

https://www.autosport.com/f1/news/what-mercedes-w14-errors-tell-us-about-its-2024-f1-carchanges/10562695/

# **Technical Questions Answered**

If you have technical questions submit them to <u>Alice Christensen</u>, Newsletter Editor, who will then submit them to Walter Piekarski, our Technical Advisor, for an answer, which may also be put in our next edition.

# 5. Join us on Facebook



Please visit and join our Facebook page. Once accepted you can post pictures of your cars, join member discussions on various Mercedes topics, and ask questions.

Click here: <a href="https://www.facebook.com/groups/MercedesBenzNEPA/">https://www.facebook.com/groups/MercedesBenzNEPA/</a>

# 7. Past Events

# **Carlisle Import & Performance Nationals**

Carlisle Fairgrounds 1000 Bryn Mawr Rd Carlisle, PA 17013

May 10 - 11, 2024



The show is an international vehicle wonderland where you can see 1,700+ unique and stunning imported vehicles from around the world as well as domestics, kit cars, motorcycles, trucks and high end performance vehicles. See the top builds, restorations, clubs and brands representing the world of automobiles and performance. Get your high-octane adrenaline fix on with autocross, drifting, rolling exhaust competition, and more! Check out their website for more info here. Carlisle Import & Performance Nationals

This year we took our MBCA's tent there on Saturday, and had a few more Mercedes' in attendance. NEPA Club Member Otto Christensen won first place in EURO OTHER 1996 & OLDER Category with his 1968 280SL.

# NNJ June Jamboree June 22 The Hermitage Ho-Ho-Kus, NJ

This year's June Jamboree was held at The Hermitage in Ho-Ho-Kus, NJ. This was a different venue from previous Jamboree's. The Hermitage is in a park-like setting with plenty of parking under the trees. The trees were fortunate as our area has been and is experiencing a heat wave with temperatures as high as 100 degrees. Yes, it was warm!

They had a people's choice awards. Lunch was provided with guest tickets by 2 food trucks. The first call themselves 'Hens and Hogs'; the other had a very interesting Korean-style menu, including a meal of traditional US Chicken Nuggets and waffle fries.

Following lunch, there was a 50-50 drawing and also a drawing for prizes provided by the club via a ticket included with your registration.

There were plenty of beautiful Benz's on the park grounds. At about 1:30 when the people's choice awards were being given, a surprise shower occurred, causing the awards to be paused for just a short time. Some of the attendees used the time to tour the Hermitage House and Museum. Others sheltered on covered porches.

Attendees from our NEPA Section included Ina & Hans; Otto & Alice Christensen; Wesley Wormser & David Wormser; Hansjorg Strube & Ina Schweitzer; Forrest Bennett.

The awards began again and it was announced we were due for another round of storms and many of us left.

It was a wonderful day, lots of great people and camaraderie.

Hope to see you all next year!















6. NEPA Board Member Resignations and Changes

# **NEPA Board Member Resignations and Changes**

As previously announced **Mike Ziegler** stepped down as President and into the Director position of Webmaster for the MBCA website. **Roger Egolf** has replaced Mike Ziegler as President effective January 1, 2024. **Wesley Wormser** has taken the position as Vice President.

#### **Additionally:**

We were sorry to announce that **Debbie Egolf** resigned the Secretary position of our NEPA section due to health reasons. We thank Debbie for her many years of service to our club. If you would be interested in volunteering to fill this officer position, please contact president Roger Egolf or Debbie Egolf. Roger and Debbie's contact information can be found at the end of this newsletter.

We were also sorry to announce that **Jolanta Piekarski** has resigned as Treasurer due to her health, to be effective when the NEPA board appoints a replacement. We thank Jolanta for her service as Treasurer since the founding of NEPA section in 1981! If you would like to volunteer to be considered for this officer position, contact president Roger Egolf or Mike Ziegler. Roger and Mike's contact information can also be found at the end of this newsletter.

Mike

# 8. MBCA website system change, attention members who weee on automatic membership renewal:

MBCA's website <a href="www.mbca.org">www.mbca.org</a> host has changed (old system will soon no longer be supported, so MBCA had to find a new system). Therefore, all the credit card numbers that were in the old system have been deleted and are not in the new system. If you are not able to log on the website to renew online, you will have to renew by calling MBCA National at 719-633-6427 (note: the 800# is no longer in service). Renewing with your credit card will incur a 3.75% credit card processing fee. You may send a check to National to avoid the fee. Your member number also changed with the new system. The new system is a work in progress, please be patient while the bugs are being worked out.

# 9. NEPA Member Car for Sale



2001 CLK320 cabriolet. 86,000 miles. Maintained and serviced by a certified MB/Porsche technician. Owned for 13 years. Always garaged. Never in snow. Inspected through July 2025. \$10,000. Contact: sspaxton49@yahoo.com (610)-657-9302 (PA)

#### 10. Past Items of Interest

# **Airbag Recall**

At Mercedes-Benz, our highest priority is keeping you safe. So we'd like to share some important information about a recall involving Takata frontal airbags used in many vehicles, including certain Mercedes-Benz models. This safety recall is a result of inflators that may improperly deploy with excessive force in the event of a crash. Takata and other inflator suppliers are working with the U.S. Department of Transportation National Highway Traffic Safety Administration (NHTSA) to coordinate availability of replacement airbags as soon as possible. To learn more about the Takata Recall, including information on free airbag replacement, visit <a href="mailto:mbusa.com/mercedes/recall.">mbusa.com/mercedes/recall.</a>

# Personalized License Plates now Available from DMV

The Pennsylvania license plates with the Mercedes-Benz Club of America logo on them were available through our Keystone Section. They are available either sequence numbered, or customized with up to 5 letter/numbers for an additional one-time fee. As of the publishing of this newsletter, the link to the directions and forms to fill out are not currently available. When they become available, I will send out an eBlast. (Alice Christensen)



#### **Associate Members emails:**

We would like to have each member who has a spouse or partner, to list that person at no additional cost, as an associate member, and to list their email address so they also get the newsletters and other updates directly. You can do that by logging into the MBCA.org web site (also notify editor if you want the associate member to receive emailed newsletters and eBlasts), or email the information to Newsletter Editor along with their phone number (or let him know that the associate member's phone number is the same as the member's phone number).

#### **MBCA Car Flags**

Blue car flags with the MBCA logo on both sides are available. They fit on the side windows. They are good for any MBCA event to show your support of our club. They are available from Debbie Egolf or Mike Ziegler at most events. Preferably, email Debbie at <a href="mailto:egolf2000@yahoo.com">egolf2000@yahoo.com</a> so she knows to give it to you at the event you are going to. There is a donation of \$5 requested preferably by check to MBCA-NEPA. Get one for each of your MB cars and keep it in the car, so you don't have to remember to take it with you on an event.

#### Name Badges:

Please wear your name badge to all events. If you (a NEPA member or associate member) never

got a badge, your NEPA section will pay \$10 and you pay the other \$10 and it will be sent to you in the mail. Payment (cash or check) must be paid before nametags are ordered. Three lines are permitted: 1st line is for your first and last name (what you want fellow members to call you should be your first name), 2nd line is our section name, and optional 3rd line to list your car or other item. Member name badges are blue (gold for officers, silver for directors). You may get a magnetic clip (most popular), dual tie tack clips, or a pin type.

If you lost your badge or would like one to keep in your other MB, they are \$20. Order your additional nametag or replacement nametag directly by going to <a href="www.mbca.org">www.mbca.org</a>, then login, then click "Store", then click "VIEW MBCA EVENT EQUIPMENT STORE".

Contact me for your first name badge (and for an additional nametag or replacement nametag if you prefer not to order it yourself on the website).

Jo Bottor, Membership

#### Free classified ads:

As a NEPA member benefit, if you have a Mercedes-Benz car or part for sale or wanted and are a member of the NEPA Section, you may list one ad for free per issue (limited to 20 words plus your contact information, then 20 cents per word) in the NEPA newsletter. One free picture will also be permitted if picture is emailed (\$50 if submitting a photo). Free ads may not be listed in printed copies (\$75 to ensure it will be in the printed newsletter). Submit ads by email to the newsletter editor. If you want your classified ad in another issue, you must resubmit your free ad for each newsletter. Members who are in the business of selling Mercedes Benz cars or parts may list one free classified ad per year. For paid ads email the newsletter editor or president with your request.

Personal non-NEPA member classified ads are \$25 for up to 20 words, then 20 cents per word (picture rules same as for NEPA members).

The deadline to submit classified ads are June 10th for the Summer issue, September 10th for Fall issue, December 10th for the Winter issue, and March 10th for the Spring issue.

Mike Ziegler

# MBCA Northeastern PA Section Logo Clothing Available!

A diverse line of quality men's and women's *Lands' End* activewear, outerwear, shirts, sweaters and other items are available with our MBCA Section logo.

Visit the *Lands' End* website at <a href="http://business.landsend.com">http://business.landsend.com</a> to browse the catalog or email them at <a href="https://businessoutfitters@landsend.com">businessoutfitters@landsend.com</a>.

You can also connect by telephone at (800) 587-1541.

Be sure to indicate that you are a member of the **MBCA Northeastern PA Section** and wish to have that logo placed on your selected items.

# **Survey Request:**

In an effort to keep the NEPA section interesting and relevant to all of our members, we have included a link to a survey. If you have not previously filled out the survey, would you please fill out this short 6 question survey regarding your preferences by clicking the below link. Thank you!

Click here to complete short survey.

#### Pictures of events needed for our website:

When you take pictures at our club events, please email the ones you would like to see on our website to Debra Kropf <a href="mailto:debra@kropf.com">debra@kropf.com</a> for possible inclusion on our website, and please cc your Newsletter Editor <a href="mailto:achristensen@comcast.net">achristensen@comcast.net</a>.

### **Event Attendance Book:**

Members who attend NEPA events are requested to sign the Event Attendance Book, and if you brought your Mercedes-Benz to the event, list the year, make, and model brought. If you don't see the book at the event, tell Debbie Egolf or one of the other officers (with gold colored name badges) that you would like to sign the Event Attendance Book.

# **Request From The Advertising Coordinator**

Do you have a favorite Mercedes-Benz service center or equipment supplier? Please send me their contact information (name, address, telephone number, and/or email address). I will contact them to see if we can get them involved with NEPA advertising and activities.



# **Mercedes Benz Channel on You-Tube**

Click on the link in the heading to browse Mercedes Benz Channel on You-Tube.

# **Important Member Survey**

Hello Members! If you have not already filled out this survey, please take a few moments to complete this short but important member survey. We want to hear what in person events and topics presented through social media you would be interested in! <a href="https://www.surveymonkey.com/r/T5JR28C">https://www.surveymonkey.com/r/T5JR28C</a>



# WE ARE READING AND BERKS COUNTY, PA'S FACTORY AUTHORIZED SOURCE FOR NEW AND CERTIFIED PRE-OWNED MERCEDES-BENZ & SPRINTER VANS.

We also offer a vast selection of Quality Pre-Owned CARS, TRUCKS AND SUV'S – something for everyone!

Our constantly monitored, market based, "one easy price" shopping makes buying or leasing from us a value second to none!

At Tom Masano, Inc. - a Mercedes-Benz dealer on Lancaster Avenue, your purchase of a New or Certified Preowned

Mercedes-Benz includes at no additional charge: • lifetime annual PA inspection • no charge MB loaner cars with service

appointment • valet service to your home or office • complimentary hand car wash with service visit

• **PLUS** - An all new state of the art Mercedes-Benz showroom, service and parts facility that accentuates our beautiful showroom and drive thru service and so much more!

**WE STRIVE EVERY DAY TO GIVE YOU THE BEST IN AN AUTOMOTIVE PURCHASE AND SERVICE EXPERIENCE!**The best people giving you the very best in an automotive experience – MB Certified Sales, Service, Parts & Body shop. Reading and Berks County, PA's factory authorized MB retailer since 1969.

WE HONOR THE MBCA "Member in Good Standing" \$1,000 INCENTIVE (where applicable)
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